



GEORGIA
WORLD
CONGRESS
CENTER
AUTHORITY



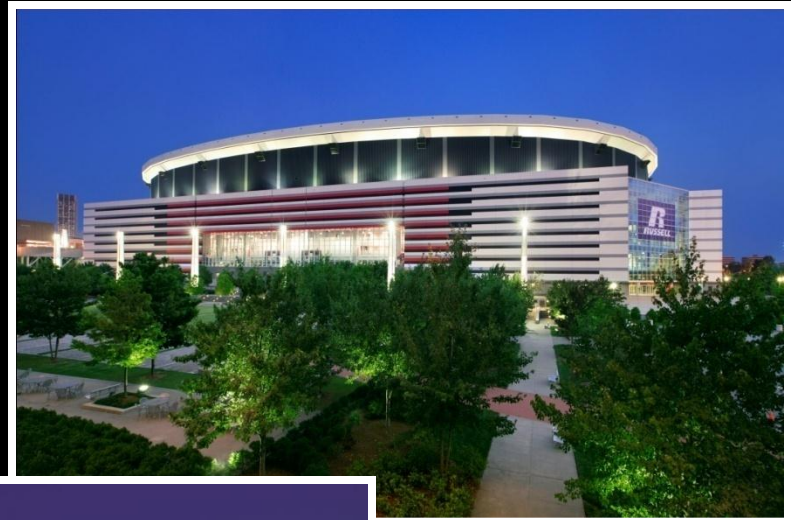
Georgia Recycling Coalition

Semi-Annual Training

5/11/2015



Georgia World Congress Center Authority

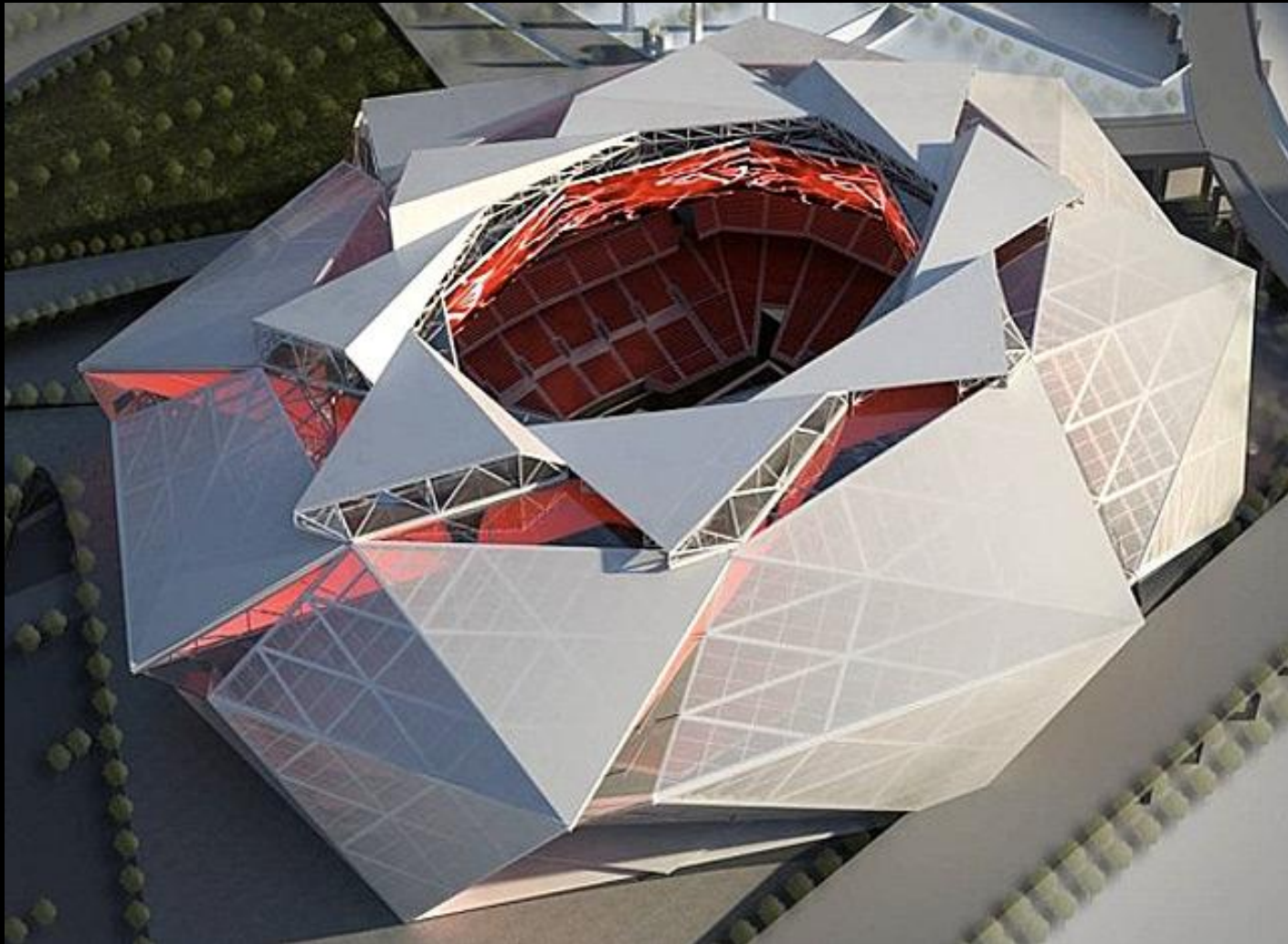


College Football Hall of Fame



New Falcons Stadium

Located on the GWCCA Campus



Savannah International Trade & Convention Center











Waste is a Resource

- Waste Diversion Streams

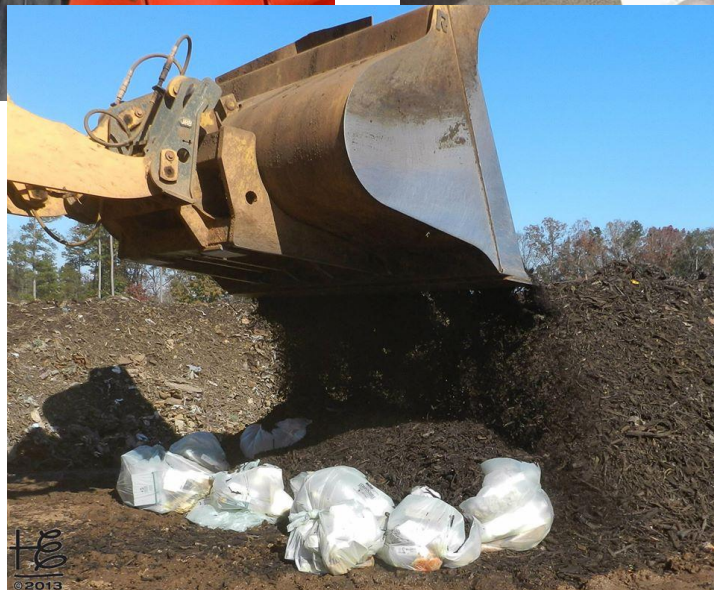
- Single-Stream Recycling
- Food Donations
- Cardboard & Plastic Film
- Organics/Food Waste
- Grease/Fryer Oil
- Wood Pallets
- Material Donations
- Copper Wire & Metals
 - \$17,000+ in FY14
- Furniture/Equipment
 - \$24,000+ in FY14



A New Revenue Stream



Compostability



Recycling



Southern Roots



THE ROAD
TO ATLANTATM IS
PAVED GREEN



Additional Benefits

- Competitive Advantage
- Added Value for Clients
- Reduced Disposal Costs
- Community & Environmental Benefits



Trending Expectations

Future Employees & Clients

85% of Millennials want to work for companies that hold the same values that they do

Business Case

74% of MBAs think that CSR makes good business sense because it leads to financial gains

Stakeholders

85% of consumers worldwide expect companies to become actively involved in solving social and environmental issues

Competition

81% of all companies have CSR information on their websites





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