



Novelis

How long does it take to recycle more than 40 billion aluminum beverage cans? It's all in a year's work for Novelis.

Through its global network of recycling facilities, one of which is located in Greensboro, Georgia, Novelis annually recycles more than 40 billion used beverage cans, or more than half a million metric tons of aluminum-making it the world's largest can recycler. Let's put that into perspective:

- Stacked end to end, 40 billion cans would stretch from the earth to the moon and back more than six times.
- By recycling those cans, Novelis saved approximately 76 trillion BTUs of energy last year that would otherwise have been used to produce new aluminum from ore - the equivalent of saving more than 13 million barrels of oil.
- As a result, Novelis' recycling efforts prevented the emission of nearly 5 million metric tons of greenhouse gases- the environmental equivalent of removing more than 900,000 gasoline-powered cars off the road for an entire year.

As the world's leader in aluminum rolling, Novelis produces premium aluminum sheet and foil products for customers in a range of end-use markets, including beverage cans, packaging, transportation, construction, electronics, and industrial products. Novelis' aluminum is incorporated into products used by consumers, and businesses around the world every day - for example, canned beverages from Coca-Cola and Anheuser Busch, automobiles from BMW and Audi, electronics from Samsung and LG, and packaging from Pactiv and Tetra Pak.

The company's commitment to recycling lies at the forefront of a range of sustainability initiatives that are under way at Novelis. The role of environmental stewardship is incorporated into the Novelis corporate vision - "To make the world a lighter, brighter, and better place." Novelis strives to do this through the products it manufactures and sells, by making those products in an environmentally safe manner, and by supporting recycling efforts in the countries and communities where it operates. In 2009, Novelis was awarded the distinguished *Vision for America* award by Keep America Beautiful for its commitment to recycling.

With its world headquarters located in Atlanta, Georgia, Novelis produces an estimated 19 percent of the world's flat-rolled aluminum products. The company operates in 11 countries, has approximately 11,600 employees and reported revenue of \$8.7 billion in fiscal year 2010.

