

# Georgia Recycling Coalition

## Green Sheet Update



Welcome to GRC's monthly Green Sheet Electronic Update! We hope you find the information helpful.

Please send us releases, captioned photos and other great news that you want to share with the membership; email us at [garecycles@mindspring.com](mailto:garecycles@mindspring.com)

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- Mohawk Industries
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- Pratt Industries
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#### Sustainers

- American Chemistry Council-Plastics Div.
- Cox Enterprises
- GA Dept. of Community Affairs
- GP Harmon Recycling

## GRC Membership Renewal and I'm IN Campaign



**Here is how we do renewals:** Membership renewals for the **July 2015-June 2016** Member Year will go out via email during the first week of May.

Renewals are due by June 30, 2015. We realize many cannot make the payments until after July 1 when your fiscal year begins-please just notify us and we'll extend your renewal deadline. If you joined during the year, you may get a pro-rated invoice that will credit you for owed months and extend your membership through June 2016. We have a new membership campaign called "**I'm IN**". Help us get more of your colleagues "IN"!

# ARE YOU?



**Georgia Recycling Coalition** INC.

**Join GRC today!**

[www.georgiarecycles.org](http://www.georgiarecycles.org)

**Check us out on Facebook!**

## Resource Recycling Offer to GRC Members

Green Sense Recycling  
PepsiCo, Inc.  
Rock-Tenn Recycling  
Rubicon Global

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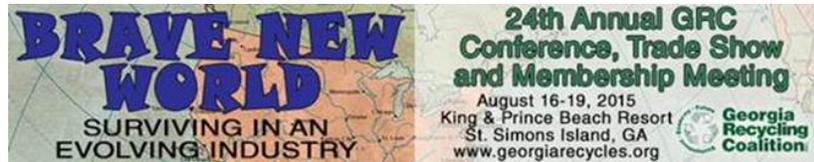
Todd Redmon, Treasurer  
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Amber Weaver

*We want to remind you that your association's members can get recycling news for free. Our three weekly e-newsletters are full of information that will aid them, and the only thing your members have to do is to send me an email. Resource Recycling looks at the critical issues and trends in municipal waste recovery. Our two specialty newsletters - Plastics Recycling Update and E-Scrap News - are the only periodicals looking solely at plastics and electronics recycling. So please tell your members that the newsletters are free, and they merely have to send an email to [jpowell@resource-recycling.com](mailto:jpowell@resource-recycling.com) and let me know which newsletter or newsletters they desire.*

**Jerry Powell, Resource Recycling**

#### CALL for Presentations...



Submit to: [garecycles@mindspring.com](mailto:garecycles@mindspring.com)  
By May 15, 2015

The GRC Board of Directors and Program Committee reserve the right to select those proposals for presentation that best exemplify the mission and goals of the Georgia Recycling Coalition, and those that will contribute most effectively to the professionalism of its membership and the enhancement of recycling and waste reduction efforts in Georgia.

#### GRC 2015 Spirit of Green Awards

Applications Available - Have a great person in mind who deserves some recognition, or a great program you'd like to tout-apply today!



Nominations in 7 categories by June 15, 2015  
<http://www.georgiarecycles.org/news-and-events/news/annual-conference-call-for-presentations-spirit-of-green-awards-burns-scholarship/>

## Making Sense of the Mix

A report sponsored by the [American Chemistry Council's \(ACC's\) Plastics Division](#) and released in March provides insights into recent and anticipated changes in municipal solid waste streams and what they could mean for the recycling industry.

"[Making Sense of the Mix: Analysis and Implications for the Changing Curbside Recycling Stream](#)" focuses mainly on plastics and is designed to promote greater understanding among government, material recovery facility (MRF) operators and waste management firms that are working to generate value from postconsumer materials.

Over the last decade, recyclers have had to adjust to a range of changes, from the sharp decline in newsprint to the adoption of larger carts and single-stream collection. The report provides a look at factors that have shaped today's waste stream and trends that are likely to influence the waste stream in the years ahead. These include growing consumer demand for recycled content in products and packaging; the potential removal of organics, such as food waste, from municipal solid waste; growing interest in mixed waste processing facilities; and the globalization of recycling markets.

"Plastics makers recognize the critical role that recyclers play in the value chain and in

sustainable living," says Steve Russell, vice president of plastics for the ACC, Washington. "The evolving waste stream can create both challenges and opportunities for recyclers, and we want to help them succeed." Oregon-based Green Spectrum Consulting LLC and Resource Recycling Inc., Portland, Oregon, authored the report.

## AF&PA Releases Community Access Survey



**American  
Forest & Paper  
Association**

The American Forest & Paper Association (AF&PA) released our 2014 Community Access Survey. The study, conducted by Louis

Berger Group, found that consumer access to community curbside and/or drop-off paper and paperboard recycling has increased to 96 percent, up from 87 percent in 2010 when the study was last conducted. The survey evaluated 12 separate grades of paper and paperboard, which all showed access increases. Access for 9 of the 12 grades is now at or above 90 percent. A copy of the executive summary of the 2014 AF&PA Community Access Survey is available at [paperrecycles.org](http://paperrecycles.org). Access to community curbside and/or drop-off paper and paperboard recycling programs is an important component in reaching the industry's goal to exceed 70 percent paper recovery by 2020. Consumers' having broad access to paper recycling demonstrates the success of the voluntary recycling infrastructure.

## Plastics App Aids Recyclers in Education

Consumers are often confused by plastic recycling codes and symbols; this confusion limits plastics recycling. And now [there's an app for that!](#)

Last fall, a broad group of plastics recycling stakeholders released "[Plastics Recycling Terms](#)

[and Tools: Better Communication...Better Recycling,"](#) a standard glossary for recycling coordinators to use when educating consumers about plastics recycling. The goal is to increase the quantity and quality of plastics recycled through better communication. The Terms and Tools are sponsored by the Plastics Division of the American Chemistry Council.

The on line app helps community recycling educators match the plastics they collect with common terms. A corresponding gallery of images and an option to create a free flyer are part of the app. The program's goals are to boost diversion rates of clean material, increase the types and amounts of plastics recycled, decrease contamination, and help meet growing demand for recycled plastics.

## Recycle Old Toys in New Campaign



Tom's of Maine and recycling company TerraCycle have teamed up to launch a toy-recycling program. Through the program parents can obtain a free Toy Recycling Box with prepaid shipping label. Items including dolls and board game pieces can be mailed to TerraCycle, a company that specializes in recycling difficult-to-process items.

To find out more:

<http://www.tomsofmaine.com/community/Earth-Month/overlay/request-recycle-box>

**KAB Recognizes K-12 Recycling Champions in 4th Annual Recycle-Bowl Georgia School Among National Category Winners!**

*More than 1,400 K-12 schools in 49 states, 900,000 students and teachers participate in national recycling competition; 4.4 million pounds of recyclables recovered*

Keep America Beautiful Presents



Recycle-Bowl was conducted during the four weeks leading up to America Recycles Day on Nov. 15, 2014. Nearly 900,000 students and teachers competed in Recycle-Bowl, striving to recycle as much as possible. Recyclables recovered during the 2014 competition totaled 4.4 million pounds, which prevented the release of 7,187 metric tons of carbon dioxide equivalent (MTCO<sub>2</sub>E). In real-world terms, this reduction in greenhouse gases is equivalent to the annual emissions from 1,409 passenger cars.

Other national category winners are:

**Community Division: Hillcrest Elementary School (Dublin, GA.)**

District Division: Albany Unified School District (Albany, Calif.)

Waste Reduction Champion: Guy Lee Elementary (Springfield, Ore.)

Food Scrap Collection Champion: Albany Children's Center (Albany, Calif.)

Most Improved School: Central High School (Phoenix, Ariz.)

A full list of winners, including statewide winners, can be found on the Recycle-Bowl website.

Keep America Beautiful's Recycle-Bowl was made possible in part through support from [Consumer Aerosol Products Council](#), [Trex](#) and [Busch Systems](#).

**Mark your calendars for Recycle-Bowl 2015!  
This year's Recycle-Bowl competition will take place October 19 - November 15.**

Semi-Annual Meeting Fun



Yes, we bowled! Our semi-annual reception was a fun night of competition at Midtown Bowl in Atlanta. The Caraustar team came prepared: (l-r) Karen Byrd, Christina Pedelty, LuAnn Chambers and Adam Foltz were ready for the challenge!

Thanks to our Partner Level Members for Their Support:

Caraustar Recycling; Coca-Cola Company;  
Georgia Beverage Association; Mohawk  
Industries; Novelis, Inc.; Pratt Industries; Shaw  
Industries Group, Inc

Thank you for your continued support of our great state recycling organization!

**Sincerely,**

Gloria Hardegree  
Georgia Recycling Coalition