

Georgia Recycles

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Volume 18 Issue 4

The Georgia Recycling Coalition Newsletter

Fall 2012

America Recycles Day Celebrates its 15th Year!



America Recycles Day

November 15

GET INVOLVED

AmericaRecyclesDay.org



GLAD

Earth911.com

Johnson & Johnson
FAMILY OF CONSUMER COMPANIES

GI: GLASS IS LIFE



PEPSICO
Pepsi, Gatorade, Quaker

WM
WASTE MANAGEMENT

Host an Event!

Want ideas on hosting an event? Check out our the toolkits page where you will find go-to guides with step-by-step instructions for: education events, tailgating recycling events and plastic bag recycling events as well as templates and other resources to promote recycling awareness, commitment and action. **CLICK Host an Event** on the ARD website.

Join an Event!

Not everyone can take on the commitment required to organize and host an America Recycles Day event. Fortunately, you can still have a huge impact on our success in 2012 by simply showing up for an event that your community organizers have arranged. Registration for America Recycles Day 2012 began in August and will run through November, so check back frequently for events in your area.

CLICK Join an Event from the ARD website-you might be surprised at all the options you see!

Take the Pledge! [EVERYONE CAN DO THIS]

The national recycling rate has increased every year since 1980.

The current recycling rate is 34%.

JOIN US IN RECYCLING MORE.

For America Recycles Day 2012, I pledge to:

Learn. I will find out what materials are collected for recycling in my community at americarecyclesday.org.

Act. Reduce my personal waste by recycling. Within the next month, I will recycle more.

CLICK Take the Pledge on the ARD website.

Georgia has been an ARD leader for 14 years; let's keep up the momentum in 2012!

President's Column



As I was giving a small recycling presentation to my daughter's 4th grade class, I ask the group of 9 year olds what they thought recycling was and what it meant to them. I received a variety of answers from these little leaders and future GRC members. One kid told me, "It is my dad taking the blue bin to the curb each week." One shouted, "We don't recycling at my house yet." Another one said, "It is something new we are trying at my house to help save the planet." They all had some idea of what recycling is but in this new generation of constantly being on line and of course in touch with the social media, they still are missing some of the rich history of where this industry comes from.

I told them recycling is not a new phenomenon at all, it has actually been going on for thousands of years. Recycling has actually been a common practice for most of human history, with recorded advocates as far back as Plato in 400 B.C.! Even good old Mother Nature recycles all of her falling leaves back into a rich black soil we call compost each year. In pre-industrial times, there is evidence of scrap bronze and other metals being collected in Europe and melted down for perpetual reuse. American Indians rendered the uneatable parts of animals into useful items such as fish hooks, tools, tents and clothes. Recycling of our otherwise waste materials into valuable materials is the only natural way for mankind to sustain our ever growing population, limited resources and preserve the planet for future generations.

In my very first President's column, I challenged our coalition members to focus on the education and mentoring of people (especially the children) over to our noble cause during my term. Each year as a GRC member, I have continued to learn something new about our industry. From our expert speed rounds speakers at the Griffin Semiannual Training Meeting to talking recycling shop on the golf course at our 21st Annual Conference and Trade Show in St. Simons Island, I am constantly learning new industry trends and contacts. This is all possible because of the GRC. For me, I am in a better place today than I was a few short years ago because of this great organization. The GRC is truly wicked awesome!

As I type my last paragraph in the President's Corner I hope that you too have learned something new, been kind to the planet and shared some of your knowledge to a neighbor that has not yet seen the light. While I will not be your President next year, I am very happy to be recycling myself back to a member on the board. Stay tuned for more great things coming from the GRC in the 2013 year. It has been a pleasure to serve as your 2012 President.

Sincerely,
Mike Hardy
GRC President 2012

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

GRC 2012 Board of Directors

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Laurens County

Stephanie Busch
Georgia EPD

Mike Hardy, President
Whole Foods Market

Frank Killoran
Pratt Industries

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ERTH Products

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SP Fiber Technologies LLC

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Georgia Recycles is published quarterly by the Georgia Recycling Coalition.

Membership in GRC provides subscription as a member benefit.

The mailing address for Georgia Recycles is

Georgia Recycling Coalition, Inc.,
P.O. Box 550667, Atlanta, GA 30355

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MARK YOUR CALENDAR

2012

Nov 12-13, 2012
Nov 15, 2012

Southeast Food Waste Reduction Conference
America Recycles Day

Charlotte, NC
Nationwide

*****2013*****

May 6-12, 2013
August 18-21, 2013

International Compost Awareness Week
GRC 22nd Annual Conference

St Simon's Island, GA

GRC in the News Conference Re-Cap

GRC's 21st annual conference, *Coming of Age*, held August 26-29 was a great success. Thanks to our speakers, sponsors, exhibitors, auction donors & purchasers, attendees, the program committee and volunteers for a banner annual meeting!

Recycling Superheros (or heroines) entertained during the 15th Trash to Treasures Auction



Members heard 24 speakers over the 2 ½ days of sessions.

Benefit golf tournament participants: (l-r) Marty Kowalski, Sonoco; Sidney Wildes, IPS Balers; Carol James, Sonoco; Daniel Crockett, Republic Services; Nancy Womack, Carastar; and Eric Voss, Rehrig Pacific.



The auction raised \$3500 dedicated to education projects and programs.

Sponsor level members were recognized at the annual membership meeting



Even the guys honored our lost friend and colleague in the boa fundraiser for the Connie Burns scholarship, sponsored by SP Recycling.

GRC Membership Remains Stable— Growth Depends on YOU!

The renewal period is over for the 2012-2013 member year; with a few losses mostly due to job changes, relocation and mergers/acquisitions coupled with continued new members joining, our membership remains around 250. Thanks to all who renewed and continue to support our state recycling organization. GRC turned 21 this year and the recycling industry in our state is booming. With new curbside collection programs, more educational resources, increased processing capacity, an industry mapping project in the works, one of the best end-use infrastructures in the nation, new campaigns for waste reduction of non-traditional materials, a web based data collection system, recognition of our efforts with an environmental award, and a motivated board and membership, we have made great strides in increasing recovery in Georgia and raising the level of stewardship and knowledge. While the momentum is high, we still have much work to do to sustain this level of growth. **The GRC Membership Committee launched the 2012 Membership Campaign *Get in this Loop* in June—they are challenging each of our 250 members to reach out and recruit one new member. It's your coalition, so tell your story about being in the loop with one of the best state recycling organizations in the nation!**

Congrats to GRC board members Mike Hardy and Andrew Lentini who were re-elected to the Board of Directors at the annual meeting and begin a second term in January.

Special congratulations to GRC Treasurer Mike Power and his wife Jess on the birth of their first child, a daughter named Finley, born in September! And to Neha Patel of Coca-Cola Recycling (and GRC 2010 Board President) and her husband Robb Wetzel (the Patzels!) on the birth of their second son, Kieran (Kier) Patel Wetzel. on October 11th...all are well and Aaric is now a big brother!

Condolences to the family, friends and colleagues of Timothy Cecil Browning, 57, of Clayton, Georgia, who passed away Tuesday, September 25, 2012 due to injuries sustained in an automobile accident. Tim was employed as the Operations Director for Rabun County Recycling; a GRC member and true leader in the recycling industry, he will be sorely missed.

Welcome New Members

Business

DiversiTech Corp - Mark Minor
M-PASS, Inc - Lorraine White

Government/Nonprofit

City of Atlanta PW - Dexter White
New Ventures Inc - Doug Roberts
Henry Co Recycling - Terry McMickle

Individual

John Chappell, Flexsteel Inc
Paul Hanna, MetalTech Systems
Andrew Sherman, QRS Recycling
Michael Jackson, Middle GA Recycling LLC
Kristen Baskin, Let Us Compost

Associate

Greg Wimpy, Shaw Industries Group
Shannon Banks, Caraustar Recycling
Cale Caudell, UGA
Chris Bradley, City of LaGrange
April Carlock, Caraustar
Jacqueline Bridges, City of Atlanta
Valerie Bell-Smith, City of Atlanta

Contact GRC

Georgia Recycling Coalition, Inc.
P.O. Box 550667
Atlanta, GA 30355
Phone: 404-634-3095
Fax: 404-350-8780
Email: garecycles@mindspring.com
www.georgiarecycles.org

GRC SPONSORS

2012-2013

PARTNERS

The Coca-Cola Company
Georgia Beverage Association
GA Dept of Community Affairs
Mohawk Industries
Novelis, Inc.
Pratt Industries
Shaw Industries Group, Inc.
SP Fiber Technologies LLC

SUSTAINERS

American Chemistry Council-Plastics Div
Caraustar
GP Harmon Recycling
PepsiCo, Inc

PATRONS

Cycle-Tex, Inc.
Delta Air Lines
Pull-A-Part LLC
Republic Services Inc.
TeleCycle, LLC

SPECIAL CONTRIBUTORS

The Turner Foundation
Strategic Materials
Carton Council
Sonoco Recycling
Glass Packaging Institute
Whole Foods Market
Waste Management
IPS Balers

ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



**Georgia
Recycling
Coalition**
INC.

**GRC MEMBERS RECEIVE
ADVERTISING DISCOUNTS!**

For more info on placing
an advertisement or for
membership information,
call 404-634-3095.

Policy that MAY Affect YOU!

Energy Used in Manufacturing (New tax credit starting in 2013!)

The sale, use, storage, or consumption of energy which is necessary and integral to the manufacture of tangible personal property at a manufacturing plant in this state shall be exempt from all sales and use taxation except for the sales and use tax for educational purposes. This includes energy used directly or indirectly in a manufacturing facility. The exemption will be implemented over four years, with 25% phased-in each year beginning on January 1, 2013, and reaching 100% on January 1, 2016. We checked with **The Georgia Department of Economic Development (GDEcD)**; they indicated the applications should be available online around November 1.

Note: The energy tax repealed in this reform bill was 6%; local governments may impose an excise tax of up to 2% to help offset their revenue losses from this state sales tax exemption.

<http://www.georgia.org/competitive-advantages/tax-exemptions/Pages/sales-tax-use-tax.aspx>

<http://www.accg.org/content.asp?contentid=1860>

Includes an online webinar discussing HB 386

Storm water UPDATE for Georgia's Recycling Industry

On June 1, 2012, a revised general permit for storm water discharges associated with industrial activity went into effect. Find out if your recycling facility might be required to file for coverage under this permit and what this means for your business.

Does this permit apply to your operations?

If your facility's *primary* Standard Industrial Classification (SIC) code is listed in Appendix D of the 2012 Industrial Storm Water General Permit (IGP) and the facility discharges storm water associated with industrial activity, then you must file either a Notice of Intent (NOI) form for coverage or a No Exposure Exclusion (NEE) form for exemption.

To view the full document and associated links online, go to: http://www.gaepd.com/Documents/index_land.html

Secondary Metals Compliance Guide-- revised 8/21/2012

Still hazy on the scrap metal theft laws?

See the latest version as presented at the Georgia Recycling Coalition's annual conference at this link on the home page of the Georgia Recyclers Association website:

<http://www.georgiarecyclers.org/>

Executive Director's File

Recycling took some giant steps in the last few weeks as two major metro Atlanta governments announced steps to boost their programs. DeKalb County dropped the fees associated with the bin/bags for its curbside recycling collection and is launching a media campaign entitled: **Sort, Set, Save** to educate and motivate citizens to get a bin and recycle more. In conjunction with Mayor Kasim Reed's goal to make Atlanta one of the top ten sustainable cities in the U.S., 65,000 more 96 gallon blue recycle carts will be delivered to single family residences in the City of Atlanta this fall. They too will launch a campaign called **Cartlanta** to encourage residents to participate.

An in the southern part of our state, Lowndes County announced a new program start to January that hopes to motivate recycling participation and increase recovery. Residents will have the option for curbside pickup of household garbage, yard trimmings, recyclables and bulky items under a new contract with Veolia Environmental Services. Each household will be provided a new 95-gallon solid waste disposal cart and a 65-gallon recycling cart. The curbside recycling service will replace county recycling centers.

Recycling is crucial to our economic growth in Georgia; close to 100 manufacturers in our state depend on recycled materials to make new consumer products. These businesses, along with the collectors and processors of the recyclables, create and sustain jobs for Georgians, while conserving resources and saving energy and water usage. Increased recycling is a win-win for our economy and our environment in Georgia; everyone should be doing it!

Gloria Hardegee

Executive Director, Georgia Recycling Coalition

Strategic

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With capabilities to accept more varieties of glass and with more collection centers nationwide, Strategic Materials is the single-source solution to your glass recycling needs. A variety of receptacles can be provided at your facility and serviced by our staff.

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404-761-1340**

email: hmobley@strategicmaterials.com

GRC/Pull-A-Part Partnership Enrollment Form



**Georgia
Recycling
Coalition** INC.

Promote the sale of old cars to Pull-A-Part and Get Rewards!*

*Program begins in greater Atlanta and greater Augusta regions based on Pull-A-Part locations in Georgia



HERE'S HOW IT WORKS:

You promote to your citizens with an 800 number and a special code for your community; Pull-A-Part negotiates the deal, arranges to tow the car for no cost and pays the citizen for their car.

Promotional campaign support including customizable ad templates and press release(s) will be provided to assist your efforts.

For each car purchased through this program, Pull-A-Part will make a financial donation to GRC.

As the fiscal facilitator of donor funds, GRC would pay an agreed upon split of these funds to local participating government, non-profit, and KAB programs for their role in promoting the program locally.

GRC's portion of the funds will be used to develop a package of incentives to be offered in grant form to all GRC member government and non-profit programs.



ENROLL TODAY!

Entity Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

US mail:

GRC, P.O. Box 550667 Atlanta, GA 30355

Fax to:

404-350-8780

Scan/Email to:

garecycles@mindspring.com



About Pull-A-Part LLC: As the premiere do-it-yourself used auto parts superstore, Pull-A-Part reduces the costs, hassles and headaches of finding quality used auto parts for less. Its lots are organized, well-tended and safe, with computerized inventory systems that allow customers to quickly select from more than 2000 cars and remove parts themselves thereby avoiding expensive labor costs and mark-ups.

About GRC: The Georgia Recycling Coalition is the 501 c 3 state recycling organization in Georgia. Its mission is to promote & enhance waste reduction and recycling programs & activities in the state. It is comprised of members representing all sectors of the recycling industry. GRC was awarded the Recycling Coalition of the Year for 2008 by the National Recycling Coalition. Atlanta Magazine recognized the Georgia Recycling Coalition and its EcoVille website in the Best of Atlanta December 2009 issue for best Eco Service in its "Thrive" category. In 2011, GRC celebrated its 20th Anniversary and in March 2012 was honored with the Green Reach Award by the Atlanta Business Chronicle in its 2012 Environmental Awards.

RESOURCES

America Recycles Day 2012

Word of mouth is a powerful force!



One of the biggest barriers to recycling for individuals is knowing what is recycled in their community. On America Recycles Day, local event organizers like you overcome this barrier by hosting events that inform and educate millions of people on this topic. **Please consider organizing an America Recycles Day event -- on or around November 15.** Keep America Beautiful has created materials for event organizers to promote recycling awareness, commitment and action in your community. In addition to a downloadable "Go-to-Guide" to make it easy for you to organize a local event to get the word out, also available are free America Recycles Day banners, bookmarks, buttons, pencils, pledge cards and posters on a first-registered, first serve basis.

To set up an account and register your America Recycles Day 2012 event go to: <http://events.kab.org>

After setting up your account, hit the register button and you will be taken to the registration site:
<http://events.kab.org/events/ard2012/register/>

Thank you for your efforts to engage your community and increase recycling.

Media Recycling Solution

its.Easy2Recycle.com can help you recycle books, DVDs, and other media materials you cannot recycle in your local curbside recycling program! To find out more, visit: <http://its.easy2recycle.com/>



Want to take your ARD event to the Stars? Host a Media Recycling Event/Fundraiser as part of your activities. Reduce Your Waste, LLC has partnered with a company in Chicago to recycle old media from ALL sources (and we want the packaging too!). We have made the recycling process easy: advertise that you are collecting media, collect money from your participants, box up your media (we can send you boxes!), order labels (your donation funds will cover this cost), ship your packages and keep the remaining money.

How exactly do you make money? We have worked out costs equal to \$0.35/piece to pay for the boxes, shipping to Chicago and all administration of the program, **as well as a built in donation to the GRC** for every label ordered. You choose how much you want to ask your folks to pay per piece to participate (we'll leave that up to you!). You keep the difference between what you 'charge' and the \$0.35/unit we charge. To put it into more broad terms, it costs \$18.26/box (at current postal rates) to ship a box to our partner. If you fill that box with 52 units at \$0.50/unit, you'll gross \$26.00/box and you'll keep \$7.74/box. As stated previously, we can provide you with packaging that we know the weights on.

However, you can opt to use your own packaging, but you'll need to weigh your boxes and provide that information to us. Similarly, if you do this, your cost with postage will not be the same as our example.

Contact: Adam Schlachter@ Reduce Your Waste, LLC
Cell: 813-416-7127 email: adam@reduceyourwaste.com

A Bag's Life - don't lose momentum!

'Tis (almost) the season... of shopping and entertaining and it's fast approaching!! No better time to re-educate your citizens about this great collection



campaign. A Bag's Life is a public education campaign that unites non-profits, business, community and government organizations around the common goal of promoting reduce, reuse, recycle as they relate to plastic bags and wraps.

The website includes a description of the "Bag Family", a zip-code locator to find drop off sites, and more info on recycling plastic film. Georgia via GRC, KGBF, Georgia Food Industry Association, and the American Chemistry Council, is the 7th state to launch the campaign. Retailers involved include: Walmart, Target, Lowe's, JC Penney, Publix, Kroger, Food Lion and Harvey's. If you need promo materials to start or jump start the campaign in your community, let us know. Great idea for ARD too!



Soles4Souls

The Turn Up the Sole fall campaign for Georgia is in partnership with Keep Georgia Beautiful Foundation, The Georgia Recycling Coalition, and Whole Foods. From September 15 to November 15, individuals, organizations and businesses across Georgia can sign up to participate in the recycling campaign. The shoes collected will be donated to Soles4Souls and used to help individuals in need. With 1 in 4 people living in adverse poverty around the world, many do not have access to footwear. Any Georgia resident interested in being a collection point or dropping off shoes for recycle can visit www.giveshoes.org/georgiarecycles.

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<https://www.yellowpagesoptout.com/>



Programs

Spirit of Green Awards

The Georgia Recycling Coalition honored five entities at its 21st annual conference in St. Simon's Island, Georgia on August 28, 2012. The Spirit of Green Awards is in its sixth year of annually recognizing excellence in recycling and waste reduction in Georgia. The 2012 categories/winners include:

●Environmental Stewardship ●

Call2 Recycle

Individual or Organization whose actions sustain the recycling industry's viability

●Outstanding Government/Community Program●

Roswell Recycling Center

Local programs that exemplify comprehensive and sustainable components and practices in recycling and waste reduction

●Innovation Award●

Stephanie Busch,

GA Department of Natural Resources

Individual or entity exemplifying unique programs or processes toward increased recovery of recycled materials

●Volunteer of the Year ●

Michelle Wiseman, SP Recycling Corp

GRC Members who have provided the organization with value added benefits toward achieving the mission

●Outstanding Corporate Leader●

USG Interiors, Cartersville, GA

Businesses that have implemented exemplary waste reduction/recycling programs for their industry

Congratulations to our winners!



Check out GRC's Facebook Page & LIKE us! 
<http://www.facebook.com/#!/georgia.recycles>



Smartphone users may scan our QR code to visit the GRC website.



Stephanie Busch accepts the Innovation Award from President Mike Hardy



Trevor Williams accepts the Government Award for Roswell Recycling Center



Michelle Wiseman of SP is the recipient of the Volunteer of the Year Award.

Spotlight on Programs

Connie Burns Scholarship Announced

The sudden and unexpected loss of our dear friend and colleague this summer ignited the need to honor and remember her great work in, and passion for, our industry. With that in mind, several began the process of creating an ongoing scholarship fund for college and university students interested in entering the recycling field as a career path. Great appreciation goes to the board of SWANA Georgia Chapter for their guidance and generosity in seeding the fund with a \$2500 donation to GRC.



And, we owe SP Recycling a shout out for developing and funding a boa sale at the annual conference, raising an additional \$790. Additional donations were received from GRC members totaling \$125, so we are now at \$3415 dedicated to the scholarship fund.

Connie had been a GRC member for several years and was renowned for her spirit, love of life and adventure, and for occasionally outbidding many for items she loved at the annual Trash to Treasures auction! We honored her this year at the conference with a tribute, “Celebration of a Life Well-Lived” and with wearing boas during the conference—she was well known for her green/gold and red/black boas as a buoyant Green Bay Packers and UGA Dawg fan! Not to mention her donning a boa and tiara to show up at events as the “trash queen”. She enlightened, educated and elevated her community and our industry.

Connie was active in SWANA, serving as the director of the group’s communication, education and marketing division. That role just scratched the surface of all the volunteer work she did in the Effingham County community, including serving as director of Keep Effingham Beautiful and coordinator for Rivers Alive Effingham. She was also on the Governor’s Task Force on Litter Abatement and Prevention and the advisory board for the Effingham United Way

Plans are in the works with an ad hoc committee to develop the scholarship parameters and application toward making our first awards in 2013. If you’d like to make a donation to the scholarship fund, please send a check payable to GRC and *note Connie Burns Scholarship* in the comment line or include a note indicating your donation to the fund.

ARD Efforts/Results Already Rolling In! KADB Holds Successful Event

Keep Albany-Dougherty Beautiful has reported the following collected at their ARD event held this month:

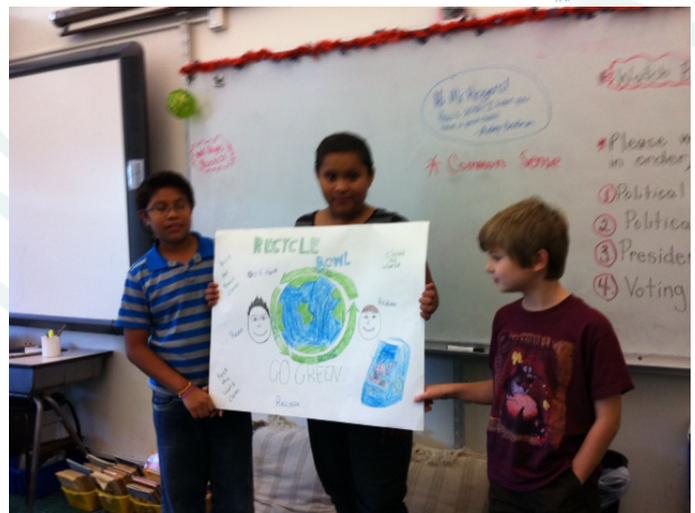
- 167 lbs (149,632 pills) of outdated/unwanted medications were collected
- 9,456.2 lbs. of documents were shredded (first time document destruction included)
- 49,996 lbs. of electronics were collected (219 TV’s - 269 PC’s - 380 Monitor’s)

Kudos to Executive Director Judy Bowles for a successful early event!

Kids in Action!



SPONSORED BY



E Rivers Elementary (City of Atlanta) students begin promoting the Recyclebowl competition in their school. Good luck to Georgia school participants! Thanks to Live Thrive for assistance in promoting this program!



Compost Row Inaugural Food Waste Reduction Conference— Nov 12-13, 2012-Charlotte, NC

Don't miss the inaugural Southeast Food Waste Reduction Conference, November 12-13, in Charlotte, NC. The event will feature an agenda packed with wide-ranging practical information on this cutting-edge issue, helping business and government leaders, food waste generators, haulers, communities, composters, and non-profit agencies prepare and take the next steps in diverting food residuals from disposal.

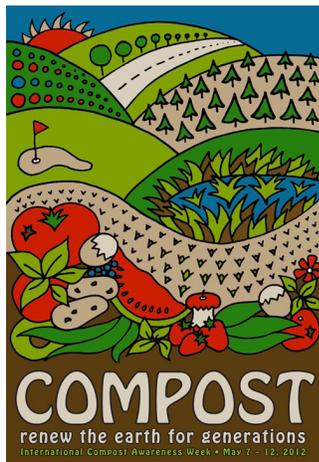


During the 1.5 day conference, attendees will gain new insights to create successful food waste diversion programs in residential, commercial and institutional settings. A diverse array of organics recycling topics including source reduction, separation and collection, composting technologies, regulation and legislation, commercial composting strategies and much more will be addressed.

The conference is sponsored by the Carolina Recycling Association, the NC Composting Council, US EPA Region 4, South Carolina DHEC, and NC DENR, and is endorsed by the Southeast Recycling Development Council and U.S. Composting Council. For more information, visit: <http://www.cra-recycle.org/foodwasteconference/>

USCC Announces 2013 ICAW Poster Contest

The US Composting Council (USCC), the national association that hosts International Compost Awareness Week (ICAW), announced the call for entries for its ICAW Poster Contest. The contest will run from September 20 until November 30, 2012 and is open to anyone who would like to help celebrate composting and promote the benefits of composting and compost use. *The winning poster will serve as the 2013 International Compost Awareness Week promotional media piece.*

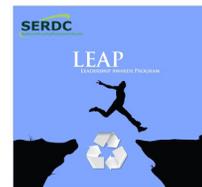


This year's participants are encouraged to submit a design that reflects the theme **"Compost: Nature's Way to Grow."** Posters must be submitted to the USCC by Friday, November 30, 2012 to be eligible. Online judging will take place in December. The ICAW Poster Contest winner will have his/her winning poster design reproduced and distributed nationwide as the official 2013 ICAW poster, and featured on the USCC website. The winner will receive a \$500 prize. Other divisional winners will each receive a \$100 prize. Contest divisions are grades 3-6, grades 7-12, and college/adult. All contest participants will receive an ICAW/USCC Certificate of Participation.

For questions, please email icaw@compostingcouncil.org.

SERDC Announces Inaugural LEAP Awards

During its 2012 Recycling Summit in early October, the Southeast Recycling Development Council (SERDC) launched its inaugural Recycling LEadership Awards Program. SERDC's LEAP awards program is designed to recognize those persons or organizations that have truly helped "propel recycling upward and forward" in the Southeast region and beyond.



These deserving individuals or organizations have proven leadership in one or more of the following recycling areas:

- Advances in Economic Benefits including job creation, cost savings, and maximization of revenue/income
- Advances and Growth in Recycling Tonnage/Capacity
- Advances in Innovation and Technology
- Advances in Recycling Outreach and Education

For this inaugural award year, SERDC looked for leadership nominees whose work has occurred during the period since SERDC's creation (7 years ago). The 2012 awardees included:

Alabama Representative Alan Boothe has been an elected official in the State of Alabama for over 40 years. He was a strong supporter of the "Alabama Recycling Bill" that created a recycling grants program that to date has generated over \$7 million in grant funds for infrastructure and education improvements for recycling programs for AL communities – an annual average of some \$2 million dollars invested in local AL recycling programs.

Alcoa Since its inception, not only has Alcoa been working to find ways to recycle aluminum, they have also been integrally involved in attempting to increase recovery and collection of aluminum. They have sponsored can drives for schools, helped provide infrastructure and equipment for early recyclers, and organized national can recycling awareness programs. In addition to their work to recover aluminum, they have donated thousands of recycling bins to government offices, schools, and other all over the southeast to collect all kinds of commodities and recyclables.

Scott Mouw is the Chief of Community and Business Assistance for the NC Division of Environmental Assistance and Outreach. In this capacity, Scott directs the state recycling program, which includes efforts to improve material collection, develop material markets, increase public commitment to recycling, and help create and implement materials management policy.

Industry News

PUT CANS TO WORK FOR YOUR SCHOOLS AND THE ENVIRONMENT

It is easy as:

- 1) Register;
- 2) Record Pounds Recycled;
- 3) Submit Verification.



It's time for schools to register to win at www.cancentral.com/roundup for the 3rd annual Great American Can Roundup School Challenge from America Recycles Day (Nov. 15) to Earth Day (April 22), 2013. Registration is required. At cancentral.com/roundup, you will find virtually everything to run a successful Roundup from a tool kit to posters even curriculum.

The Can Manufacturers Institute is awarding \$1,000 to the school in each state and the District of Columbia recycling the most aluminum cans per student and an additional \$5,000 to the champion per capita recycling school nationwide that is on top of value of the aluminum cans. Show your school's green spirit and environmental leadership.

Trex Plastic Bag Recycling Challenge for Schools

Trex's mission for the Plastic Bag Recycling Challenge is to educate students, as well as their parents, about the importance of plastic bag recycling and keeping plastic out of the landfill.

How the Plastic Bag Recycling Challenge works:

The Plastic Bag Recycling Challenge begins at the beginning of the school year or on America Recycles Day - November 15, and ends on Earth Day - April 22.

- Trex provides recycling bins and a recycling poster to the school (at no cost to the school).
- Trex will provide each student with a magnet which shows examples of plastics bags and plastic wraps that can be recycled.
- A school volunteer (teacher, parent or janitor) will tally how much plastic has been collected. You can do this by counting each individual bag or by counting each full bin. The bins should be lined with a 30 gallon trash bag. A full 30 gallon bag is approximately 1000 grocery bags.
- A school volunteer will take the collected plastic to the most convenient, participating retail location (see list below). Once at the store, the collect plastic may be deposited into a Trex recycling bin.

How Winners are determined:

Winners are determined by the largest number of bags reported and collected by Earth Day (April 22), for your county or region. Prior to the Challenge beginning on America Recycles Day, I will let you know what other schools you are competing

against. The monthly tally should be emailed to Stephanie Hicks (shicks@trex.com) or Recycle@Trex.com

Incentives:

Each participating school will receive a bird house made from Trex.

The first place winner for your county or region will receive of a bench made of Trex.

Participating Grocery Chains in GA:

Winn Dixie and Publix

What Can be Recycled:

Plastic Grocery Bags
Plastic department store bags
Newspaper sleeves
Dry-cleaning bags
Plastic Bread bags
Plastic Produce bags
Toilet paper/Paper towel overwrap
Stretch film (no household saran wrap)
Zip lock & other recloseable bags
Cereal bag liners
Bubble Wrap

Good Colors to Recycle:

Clear
Light or translucent yellow
Light or translucent orange
Light or translucent red

Colors NOT good to Recycle:

Blue
Black
Green

All material must be clean & dry!



Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- | | |
|-----------------------------------------------------|-------------------|
| <input type="checkbox"/> Partner | (\$3,025 or more) |
| <input type="checkbox"/> Sustainer | (\$1,525 or more) |
| <input type="checkbox"/> Patron | (\$775 or more) |
| <input type="checkbox"/> Business/Trade Association | (\$375) |
| <input type="checkbox"/> Government/Non-Profit | (\$175) |
| <input type="checkbox"/> Individual | (\$75) |

Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

I would like to serve on the following GRC committee:

Education

Programs

Membership Development

Special Events

Communications



P.O. Box 550667

Atlanta, Georgia 30355

404.634.3095

Fax 404.350.8780

www.georgiarecycles.org

garecycles@mindspring.com

Dated Material

