

# Georgia Recycles

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Volume 19 Issue 2

The Georgia Recycling Coalition Newsletter

Summer 2013

## “MADE IN GEORGIA”

Georgia’s Recovered Materials Economy



**Georgia  
Recycling  
Coalition** INC.

**22nd Annual Conference,  
Trade Show & Membership Meeting  
August 18-21, 2013**

**King & Prince Beach Resort—St Simon’s Island, GA**

GRC is turning 22 this year and the recycling industry in our state is booming. With new curbside collection programs, more educational resources, increased processing capacity, an industry mapping project in the works, one of the best end-use infrastructures in the nation, new campaigns for waste reduction of non-traditional materials, a web based data collection system, recognition of our efforts with environmental awards, and a motivated board and membership, we have made great strides in increasing recovery in Georgia and raising the level of stewardship and knowledge. While the momentum is high, we still have much work to do to sustain this level of growth, so join us, support our efforts by registering today or becoming a conference **Sponsor** or **Exhibitor**, as we explore **MADE IN GEORGIA!**



**Sponsor Deadline:  
July 1, 2013**

**Exhibitor Early Registration  
Deadline (reduced rates):  
July 15, 2013**



**Attendee Early Registration  
Deadline (reduced rates):  
July 15, 2013**

**Hotel Registration Deadline:  
July 15, 2013**

For Information on Sponsoring, Exhibiting, or Attending, go to:

[www.georgiarecycles.org](http://www.georgiarecycles.org)

# President's Column

It's funny, but just about every GRC President has referenced the transformation of our industry. So, as I sat down to write this, it struck me that, instead of referencing that again, maybe we all just need to acknowledge that "change" is our new normal. "Transformation" isn't the word we should be using, since it implies an end point, a goal reached. It's "evolution" we're talking about, something constant and never-ending. And if there's a perfect group of people to help lead this evolution, it's the members of the Georgia Recycling Coalition.



GRC has steadily grown in membership and influence over the years, and now serves as a powerhouse of resources for the Nation's recycling industry. Like everyone in the materials recovery world, we've tried to keep up with the frequent and jarring changes to our industry, which no longer fail to surprise us, but always fail to defeat us.

That said, we had a terrific year of evolution for GRC. We continue to have well attended conferences with forward thinking speakers. Our members continue to receive hard to attain grants. Support from local governments is on the rise, and new markets are emerging in our region. Meanwhile, our committees continued to keep on top of issues, bring forth progressive programs, track legislation and policy that impact your work, and explore useful communication resources.

So, from myself, all our Board Officers, Board of Directors and great staff, thank you for your membership and support. We promise to keep evolving to serve you, no matter what the new normal brings.

Best Regards,  
 Kristine Kobylus  
 President, Georgia Recycling Coalition

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

## GRC 2013 Board of Directors

- Ralph Brooks**  
Laurens County
- Stephanie Busch**  
Georgia EPD
- Mike Hardy**  
Whole Foods Market
- Frank Killoran**  
Pratt Industries
- Wayne King**  
ERTH Products
- Kristine Kobylus, President**  
Athens Clarke Co Recycling Div
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- Todd Redmon**  
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- Amber Weaver**  
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- Michelle Wiseman, Vice President**  
SP Recycling SE LLC

### HONORARY DIRECTORS

- |                                              |                                                    |
|----------------------------------------------|----------------------------------------------------|
| <b>LuAnn Chambers</b><br>SP Recycling SE LLC | <b>Steve Levetan</b><br>Pull-a-Part, LLC           |
| <b>Doug Cloud</b><br>Alston & Bird           | <b>Tine Liegerot</b>                               |
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| <b>Lisa Hollingsworth</b>                    | <b>Nancy Womack</b><br>Caraustar                   |

Georgia Recycles is published quarterly by the Georgia Recycling Coalition. Membership in GRC provides subscription as a member benefit. The mailing address for Georgia Recycles is Georgia Recycling Coalition, Inc., P.O. Box 550667, Atlanta, GA 30355

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## MARK YOUR CALENDAR

- August 18-21, 2013
- August 21-23, 2013
- August 27-28, 2013
- September 17-19, 2013
- October 8-10, 2013
- November 15, 2013
- November 17-20, 2013

- GRC 22nd Annual Conference
- GA Environmental Conference
- Resource Recycling Conference
- Wastecon
- Corporate Recycling Conference - Waste Recycling News
- America Recycles Day
- GA SWANA - Fall Conference

- King & Prince, St Simon's Island, GA
- Jekyll Island, GA
- Louisville, Kentucky
- Long Beach, CA
- St Louis, MO
- Ritz-Carlton Reynold's Plantation
- Lake Oconee, GA

## GRC IN THE NEWS

### GRC Members Can Earn SWANA GA Re-Certification CEUs

GRC members may now apply for CEU credits for the Georgia Landfill Operator Certification program for participation at GRC sponsored trainings, workshops, seminars, and conferences. In order to receive the CEU credit Georgia Landfill Operator Certification, GRC members need to send the following items to the Georgia Chapter of SWANA:

- Complete Landfill Operator Application for Recertification form found here: [www.gaswana.org/Landfill\\_Operator\\_Certification.html](http://www.gaswana.org/Landfill_Operator_Certification.html)
- Provide attendance statement (GRC to provide on request after events)
- Include daily agenda from the GRC seminar, training and/or conference

EPD has requested that the number of CEUs from non-landfill oriented GRC programs be limited to twenty-five percent (25%) of the total number of hours (30) needed for state recertification. This material should be sent to the Georgia Chapter of SWANA, 823 Prada Court, Lawrenceville, Georgia 30043.

## GRC Membership Renewals Sent via Email in May Due June 30, 2013

In our last issue, we told you about the new and improved membership and event management system called Wild Apricot that was been implemented by GRC this spring. It will simplify online use for members and give us many new administrative features. It is also interfaced with a new online payment system that is much more user friendly than our previous service.

By now you should have received your annual membership renewal via Wild Apricot; invoices were emailed automatically the first week of May and are due by June 30th. And it is set to send automatic incremental reminders until you renew. The next GRC member year runs from July 1, 2013 through June 30, 2014. Many of you have told us the payment will come during the next fiscal year of your budget, so we will honor that due date extension for those who need to make payment after July 1; please just delete the auto reminders!

Stay in the loop for all the information, resources, programs, materials, news, opportunities and networking that being a member of one of the strongest, most respected, and award winning state recycling organizations in the nation brings.

We are proud to be celebrating our “Made in Georgia” campaign this year as our organization turns 22 in 2013! Don’t miss this year’s annual conference in St Simons on August 18-21. Registration is now open; make sure to renew your membership to qualify for reduced member registration fees.

#### NOTE TO GRC Current Members:

You are already in the Wild Apricot System; to enter the system the first time for event registration you will need to follow these directions that are also posted on the front page of our Wild Apricot system:

To log in to your GRC account for the first time, please use the “Forgot Password” link under the log-in box in the top right corner. Once you reset your password to your preferred password you will be able to access your membership and register for events at the GRC member rate. PLEASE KEEP YOUR PASSWORD in a place where you will have it later for future events and membership renewal.

## Call for Nominations Georgia Recycling Coalition 2014-2016 Board of Directors

The Georgia Recycling Coalition (GRC) is calling for nominations for its 2014-2016 Board of Directors. We are seeking candidates committed to providing time and resources toward governing our Coalition. According to the GRC by-laws, all Directors must be voting members in good standing at the time of the election and during tenure of office. Only one employee of a particular business entity or government agency may be a Director at any given time, unless otherwise provided by the Board. Directors will be elected for three (3) year terms and can serve only two (2) consecutive terms. Directors will be elected at the GRC annual business meeting on Tuesday, August 20, 2013. The term of office for new directors will begin January 1, 2014.

There are six (6) positions available for this term:

- 4-At Large
- 1-Government/Non-Profit Sector
- 1-Trade Association

Nominations should include the following:

- A letter of nomination signed by a GRC member in good standing
- A resume of the nominee; and
- A brief statement by the nominee describing their interest and qualifications

All nominations must be received in writing by GRC, P.O. Box 550667, Atlanta, GA 30355, or scanned and emailed in entirety to: [garecycles@mindspring.com](mailto:garecycles@mindspring.com) no later than 5:00 PM on August 1, 2013.

# Welcome New Members

## Business

Recycling Management Services  
Justin Eades

OmniSource Southeast  
Sandra Solomon

## Individual

Lori Strawder,  
Georgia College & State University

## Associate

Daniel Crockett  
Republic Services

Joe Czachowski  
Recycling Management Services

Patsy Niver  
Recycling Management Services

James Stull  
Recycling Management Services

## Contact GRC

Georgia Recycling Coalition, Inc.

P.O. Box 550667

Atlanta, GA 30355

Phone: 404-634-3095

Fax: 404-350-8780

Email: [garecycles@mindspring.com](mailto:garecycles@mindspring.com)

[www.georgiarecycles.org](http://www.georgiarecycles.org)

# GRC SPONSORS

## 2012-2013

### PARTNERS

The Coca-Cola Company  
Georgia Beverage Association  
GA Dept of Community Affairs  
Mohawk Industries  
Novelis, Inc.  
Pratt Industries  
Shaw Industries Group, Inc.  
SP Recycling Southeast, LLC

### SUSTAINERS

American Chemistry Council-Plastics Div  
Caraustar  
GP Harmon Recycling  
PepsiCo, Inc

### PATRONS

Cycle-Tex, Inc.  
Delta Air Lines  
Pull-A-Part LLC  
Republic Services Inc.  
TeleCycle, LLC

### SPECIAL CONTRIBUTORS

The Turner Foundation  
Strategic Materials  
Carton Council  
Sonoco Recycling  
Glass Packaging Institute  
Whole Foods Market  
Waste Management  
IPS Balers

# ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

#### RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600



**Georgia  
Recycling  
Coalition**  
INC.

#### DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues

**GRC MEMBERS RECEIVE  
ADVERTISING DISCOUNTS!**

For more info on placing  
an advertisement or for  
membership information,  
call 404-634-3095.

# EARLY BIRD EXHIBITOR REGISTRATION

GRC 22nd Annual Conference  
Deadline for lowest rate: July 15, 2013

Check Appropriate Option (s)

\_\_\_\_\_ GRC Member Rate: \$550\*

\_\_\_\_\_ Non-Member Rate: \$600\*

\*Exhibitor Registration includes one full registration for one representative.  
Rates increase after July 15, 2013

\_\_\_\_\_ Additional Exhibitor Attendee/GRC Member: \$250\*\*

\_\_\_\_\_ Additional Exhibitor Attendee/Non-Member \$300\*\*

\*\*Discount over regular attendee fee; available only before July 15, 2013



**Exhibitor Organization:** \_\_\_\_\_

Attendee Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Additional Exhibitor Attendee Name:** \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address if different from above: \_\_\_\_\_

\_\_\_\_\_

**Additional Exhibitor Attendee Name:** \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address if different from above: \_\_\_\_\_

\_\_\_\_\_

Total: \$ \_\_\_\_\_

- Check enclosed
- Please Invoice Me
- A check is being processed
- Paid online at [www.georgiarecycles.org](http://www.georgiarecycles.org)

**Please fax to:** 404 350-8780

**OR mail to:**

GRC

P.O. Box 550667

Atlanta, GA 30355

**OR Scan and email to:**

[garecycles@mindspring.com](mailto:garecycles@mindspring.com)

## 2012 CONFERENCE EXHIBITORS

- BioBag • Carton Council • Cycle Tex Inc • Carastar Recycling • Dart Container Corporation • Georgia Dept of Community Affairs • Metal Conversion Technologies • Mohawk Industries • Newell Recycling • Pratt Industries • Republic Services • ReCommunity • Rehrig Pacific • RockTenn • Shaw Industries Group • Sonoco Recycling • SP Recycling • Strategic Materials • USAgain • Southeast Recycling Technologies • Wastequip/Toter • Waste Management • SERDC • GRC •

**Georgia Recycling Coalition**  
**22nd Annual Conference Registration Form**  
 Circle Appropriate Option/Complete Contact Info Below

**ATTENDEE REGISTRATION**

**Early Bird Rates/Deadline July 15 2013**

<b>GRC Member</b>	295.00
<b>Non Member</b>	350.00
<b>KAB Executive Directors &amp; KAB Affiliate Staff</b>	275.00
<small>(Attendee must be a GRC Member to receive this Discount)</small>	

**Rates After July 15, 2013**

<b>GRC Member</b>	325.00
<b>Non Member</b>	400.00
<b>KAB Executive Directors &amp; KAB Affiliate Staff</b>	300.00
<small>(Attendee must be a GRC Member to receive this Discount)</small>	

**One Day Attendance**

<b>ONE DAY-Mon. August 19</b>	200.00
<b>ONE DAY-Tues. August 20</b>	200.00
<b>ONE DAY-Wed. August 21</b>	150.00

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Conference Cancellation Policy: Refunds less a \$75 administration fee will be made upon written request received prior to August 5, 2013. No refunds will be made after this date. All refunds will be mailed after the conference. Substitute attendees may be made at any time before August 5, 2013 provided written notice is provided to Georgia Recycling Coalition.**

**22nd Annual  
 Georgia Recycling Coalition  
 Conference**

**August 18-21, 2013**

**Hotel Registration**

King & Prince Resort  
 201 Arnold Road  
 St Simons Island, GA

Reservations by phone: (800) 342-0212  
 Group Block: Georgia Recycling Coalition  
 (Block is for Sun Aug 18-Tues Aug 20;  
 check in at 4:00 PM/check out 11:00 AM)

Reservations online:

[www.kingandprince.com](http://www.kingandprince.com)

Click Group Reservations/Group Code is:  
 recycle (case sensitive)

Room Rates:

Standard	\$94
Resort View	\$111
Ocean View	\$123
Ocean Front	\$133
Villa-2 bdrm (View)	\$384
Villa-2 bdrm (Front)	\$438

GA state sales tax is 5%, Glynn County room tax is 5%, and local tax is 1%, for a total of 11%.

Reservation Deadline: July 15, 2013

**Conference Fee Payment Info**

Checks made payable to GRC and mailed to:  
 Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

Questions (?): (404) 634-3095 or  
[garecycles@mindspring.com](mailto:garecycles@mindspring.com)  
 FAX # (404) 350-8780

Pay online at

[www.georgiarecycles.org](http://www.georgiarecycles.org)

(Click About GRC then GRC Events)

**We are able to take credit cards only via  
 online registration; our staff cannot handle  
 credit card payments for you.**



**Georgia  
Recycling  
Coalition** INC.



## "MADE IN GEORGIA"

Georgia's Materials Recovery Economy

**GRC's ANNUAL BENEFIT  
GOLF TOURNAMENT**  
Tuesday, August 20, 2013  
12 Noon - 5:00 PM

Shotgun Start/Captain's Choice/Box Lunch Included  
Mulligans for sale at registration (cash or check only)

Team Prizes-Overall - 1st, 2nd place

Individual Awards

Lady's Longest Drive • Men's Longest Drive  
Closest to the Pin-Par 3 • Hole in One-Par 3

**4 Players & Hole Sponsorship** \$500

Company: \_\_\_\_\_

Player 1: \_\_\_\_\_

Player 2: \_\_\_\_\_

Player 3: \_\_\_\_\_

Player 4: \_\_\_\_\_

**Individual Player Registration Info:** \$125

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Method of Payment:

- Check Enclosed
- Check at Registration
- Invoice Company at Address Above
- Pay Online with a credit card at [georgiarecycles.org](http://georgiarecycles.org)  
(Please fax 404-350-8780 or US mail your registration form)

Checks payable to:  
**Georgia Recycling Coalition**

Mailed to:  
**GRC P.O. Box 550667, Atlanta, GA 30355**

GRC is a 501c3 Non-Profit Organization - Fed ID # 58-1983957

Contact us at: (404) 634-3095 or  
[garecycles@mindspring.com](mailto:garecycles@mindspring.com)

Owned and operated by The King and Prince Beach & Golf Resort, the award-winning course is renowned for its challenging layout amongst ancient forests, vast salt marshes, dramatic island holes and comfortable clubhouse overlooking the vast lake that adds to the challenge of the course's 9th hole. Originally designed by renowned architect Joe Lee, the King and Prince Golf Course's signature is the group of four spectacular holes gently carved from small coastal marsh islands and accessed by 800-foot of elevated cart bridges. This bold and brilliant design marks the highlight of the back nine, but Lee's genius extends through the entire 18-hole, Par 72 course as it bends around towering oaks, along large areas of salt marshes, and across lakes and lagoons.

## GRC 2013 Live Auction "Trash to Treasures" Donation Form



This year the auction will be **All LIVE!**  
We are looking for special, fun, environmental  
and useful items for a live auction.

**Deadline:  
August 9, 2013**

Here is / are my Donations:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

I will bring the items with me to conference  
registration (preferred):

I am forwarding to your office:

**Shipping Address:**  
GRC 50 Hurt Plaza, Suite 935  
Atlanta, GA 30303

Clip and fax to (404) 350-8780 or US mail to GRC  
P.O. Box 550667 Atlanta, GA 30355



## Be a STAR of the Show!! SPONSORSHIP OPPORTUNITY

[www.georgiarecycles.org](http://www.georgiarecycles.org)

Click **Annual Conference** on home page  
to find the sponsor link.

## "Made in Georgia" Georgia's Recovered Materials Economy

**22<sup>nd</sup> Annual Conference, Trade Show and  
Membership Meeting**  
**August 18-21, 2013**  
**King & Prince Beach Resort**  
**St Simons Island, GA**

*The Georgia Recycling Coalition (GRC) is the 501 c 3 state recycling organization in Georgia. Its mission is to promote & enhance waste reduction and recycling programs & activities in the state. It is comprised of members representing all sectors of the recycling industry. GRC was awarded the Recycling Coalition of the Year for 2008 by the National Recycling Coalition. Atlanta Magazine recognized the Georgia Recycling Coalition and its EcoVill website in the Best of Atlanta December 2009 issue for best Eco Service in its "Thrive" category. In 2011, GRC celebrated its 20th Anniversary and in March 2012 was honored with the Green Reach Award by the Atlanta Business Chronicle in its 2012 Environmental Awards. GRC was a finalist in the Metro Atlanta Chamber's 2013 E3 Awards in the Making the Connections category.*

**Sponsor Deadline is July 1, 2013**

# GRC 22<sup>nd</sup> ANNUAL CONFERENCE - 2013

## “MADE IN GEORGIA”

Georgia’s Recovered Materials Economy

### AGENDA

#### Sunday 8/18/13

3:00-6:00	Arrival – Exhibitor Set-Up from 4:00-6:00	Delegal
	Registration Open from 3:00-6:00	Lobby
6:30-8:00	Evening Reception with Exhibitors	Delegal
	Dinner on Your Own	

#### Monday 8/19/13

8:00-9:00	Registration/Buffer Breakfast @ Delegal	Lobby/Ballroom
9:00-9:30	Opening Session – Keynote Speaker	Lanier Ballroom
	Sustainable Materials Management	
9:30-10:30	Plenary Session – Sustainable Materials Management-Diving Deeper	
10:30-11:00	Networking Session w/Exhibitors	Delegal
11:00-12:00	Plenary Session – Corporate Recycling Models	Lanier Ballroom
12:00-1:00	Lunch-Delegal Buffet	Lanier Ballroom
1:00-2:00	Plenary Sessions	
	Local Models	Lanier Ballroom
2:00-2:30	Networking Break w/Exhibitors	Delegal
2:30-4:45	Plenary Sessions	Lanier Ballroom
	2:30-3:30 – Organics Recycling	
	3:30-4:45 – Changing Recycling Behavior	
4:45	Adjourn for Day – Dinner On Your Own	

#### Tuesday 8/20/13

8:00-9:00	Buffet Breakfast – Delegal Buffet	Lanier Ballroom
9:00-10:00	GRC Annual Membership Meeting	Lanier Ballroom
	“Spirit of Green Awards” Presentations	
10:00-11:30	Plenary Session: Parade of Georgia Products	Lanier Ballroom
11:30-12:00	Networking Break with Exhibitors	Delegal
	Final Exhibitor Break	
12:00-6:00	GOLF TOURNAMENT	
12:00-2:00	Box Lunch & Breakout Meetings – Councils/Special Interest Group Meetings	
	• Department of Defense (DOD) Partnership	Butler Boardroom
	• Recycling Program Managers Council	Lanier Breakout I
	• G-ROC-Organics Recycling Council	Lanier Breakout II
	• College/University Council	Lanier Breakout III
2:00-4:30	Workshops-TBD	
7:00	Reception – Review of Auction Items	Pre-Function/Ballroom
7:30	Dinner – 16 <sup>th</sup> Trash to Treasures Auction	Pre-Function/Ballroom
	Live auction begins: 8:30	

#### Wednesday 8/21/13

8:00-9:00	Buffet Breakfast – Delegal Buffet	Lanier Ballroom
9:00-11:15	Plenary Sessions	Lanier Ballroom
	9:00-10:45: From Challenge to Solutions	
	10:45-11:15: Closing Speaker	

*Drawing for Weekend Get-Away at King & Prince, an attendee registration to 2014 conference, and other premium door prizes immediately following the closing speaker’s presentation*

11:15	Evaluations & Adjourn	
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# Industry News

## The Construction Materials Recycling Association

. . . has rebranded itself as the Construction & Demolition Recycling Association. The organization has been around for 18 years and has more than 250 members. As part of the rebranding, the organization launched a newly redesigned website, [www.cdrecycling.org](http://www.cdrecycling.org), along with a new logo.

## Rubberized Asphalt Foundation News

Representatives from the Rubber Manufacturers Association, Tire Industry Association, Rubber Pavements Association, Rubberized Asphalt Foundation, National Asphalt Pavement Association and Liberty Tire Recycling met with John Baxter, the associate administrator for infrastructure of the Federal Highway Administration (FHWA) at the U.S. Department of Transportation Building in Washington, D.C. on May 23, 2013.

The purpose of the meeting was to encourage the FHWA to update its document, the State of the Practice – Design and Construction of Asphalt Paving Materials with Crumb Rubber Modifier (FHWA-SA-92-022) – to reflect innovations and changes that have occurred in the rubberized asphalt industry since the original publish date of May 1992.

It was determined during the meeting that a new guide will be produced that will capture the best practices in design, construction, application, testing, storage and handling of rubberized asphalt materials in use today.

The FHWA has recognized the cost saving advantages of other recycled content asphalt materials recently in the Every Day Counts program and it is hoped that the new guide can help state agencies and contractors to rapidly deploy innovative rubberized asphalt technologies that provide cost savings and longer performance lives.

The Rubberized Asphalt Foundation (RAF) is a research foundation dedicated to the science and practical use of recycled tire rubber in asphalt. RAF serves as a comprehensive, expert resource to provide technical knowledge and awareness that will enhance the development and broad use of rubberized asphalt. The foundation is comprised of renowned international experts from academia, government and industry who are leading the scientific development of recycled rubber for asphalt applications. <http://ra-foundation.org/about-raf/>

## Energy Tax Debate to be Addressed by Task Force

A task force of Georgia business leaders formed by Governor Nathan Deal two years ago soon will reassemble to consider broadening a tax break targeting a resurgent manufacturing industry. Reconvening the governor's Georgia Competitiveness Initiative also could open the door to discussion of more fundamental tax reform, including reducing or eliminating the state's income tax.

A tax reform bill the General Assembly passed last year included a provision repealing the state's 6 percent sales tax on energy used in manufacturing, long sought by business recruiters to make Georgia more competitive in a region dotted with states that don't tax energy inputs. But in a concession aimed at easing its passage, "hold harmless" language was inserted into the legislation letting local governments impose an excise tax of up to 2 percent on energy to help offset the revenue they stand to lose from the state sales tax exemption.

Since the law took effect in January 2013, 48 of the 159 counties across the state have passed ordinances adopting the local tax, including the core metro Atlanta counties of Clayton, DeKalb and Gwinnett. Most of the cities in those counties have followed suit.

The task force, spearheaded by the Georgia Department of Economic Development and the Georgia Chamber of Commerce, is expected to consider recommending that lawmakers rescind local governments' authority to impose the excise tax, restoring the full tax break statewide. The Georgia Association of Manufacturers believes that local governments opting to keep taxing energy used in manufacturing are hurting their chances of landing a growing source of jobs, putting them at a competitive disadvantage.

We will continue to follow this debate and keep you posted; this has relevance to our industry as recycled content manufacturing continues to grow in Georgia.

# Strategic MATERIALS, INC.

## The Nation's Largest Glass Recycler

### Innovative Solutions to your Glass Recycling Needs

With capabilities to accept more varieties of glass and with more collection centers nationwide, Strategic Materials is the single-source solution to your glass recycling needs. A variety of receptacles can be provided at your facility and serviced by our staff.

We are a single source for nationwide de-casing.

Find out how you can reduce landfill costs and increase revenues with Strategic Materials' recycling programs.

**Call Hazel Mobley – Glass Consultant  
404-761-1340**

email: [hmobley@strategicmaterials.com](mailto:hmobley@strategicmaterials.com)

# Compost Row ICAW-Georgia Highlights

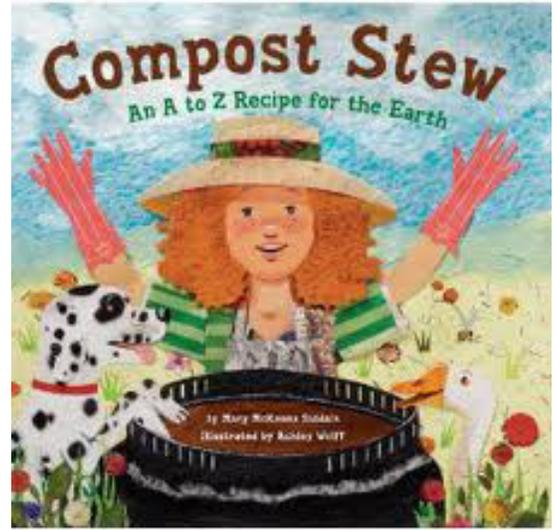
## Dalton Whitfield County Events



**US Composting Council**  
International Compost Awareness Week



Visitors learn about composting indoors and outdoors during Ecumenical Earth Day at the Keep Dalton-Whitfield Beautiful booth on Sunday, April 21.



## Athens-Clarke County Recycling Division Events

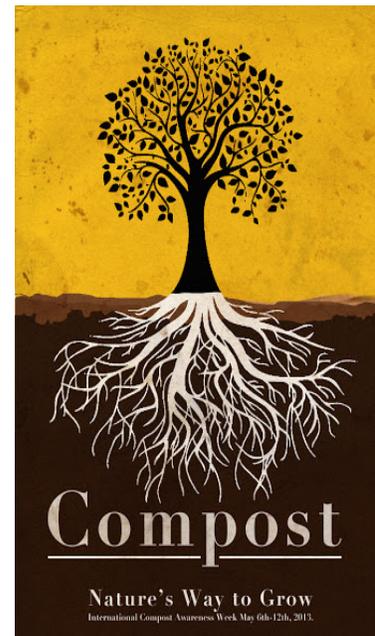
ACC Recycling Division held events all week including screening of **Dirt**, the film, a tour of the compost site, compost backyard bin sales at the farmer's markets, a lunch 'n learn, and compost story time attended by 166 children and 139 adults! The ACC Compost Facility Compost sold 1065 yards of compost valued at over \$6000. The State Botanical Gardens put together 150 bookmark packets for the library programs, and Keep Athens Clarke County Beautiful (KACCB) Board of Directors donated the book "Compost Stew" to 18 local elementary schools. In addition, each school received a binder of compost lesson plans put together by the State Botanical Gardens of Georgia and KACCB.



Keep Dalton-Whitfield Beautiful volunteers, Phillip Pfeifer and Patricia Edwards, share information about composting with visitors at the 10th Annual Business Expo in Dalton, GA on May 7



Worm Composting hat worn by a volunteer during the event.



# Resources

## Crayola ColorCycle - Turn Crayola Markers into Energy!

Crayola and schools across North America are banding together to help kids understand the importance of their role in protecting the environment. That's why we are launching Crayola ColorCycle. Through this initiative, students in K-12 schools across the continental United States and parts of Canada can collect used markers and send them to a conversion facility where they will be transformed into clean-burning fuel.



ColorCycle is also a great opportunity for teachers and their students to explore eco-friendly practices. In addition to the "magic" of marker-to-energy conversion, specially developed standards-based lesson plans are available to enrich instruction and promote lively class discussions. For details: <http://www.crayola.com/colorcycle.aspx>

## Recycle-Bowl 2013 Registration is OPEN!

Recycle-Bowl is a free competition and benchmarking tool for K-12 school recycling programs to promote waste reduction activities. Be sure to sign up by Tuesday, October 15, 2013! Recycle-Bowl begins Monday, October 21, 2013 and runs through Friday, Nov. 15, 2013.



## 2013 GRC Spirit of Green Annual Awards Nominations Recognizing Excellence in Recycling & Waste Reduction in GA Nomination Deadline: July 1, 2013; Applications on [www.georgiarecycles.org](http://www.georgiarecycles.org) Award Categories

- **Volunteer of the Year** ●  
*GRC Members who have provided the organization with value added benefits toward achieving the mission*
- **New Member of the Year** ●  
*"Rookie of the year" new member who has brought leadership & innovation to the organization*
- **Outstanding Institutional Program** ●  
*May include college, university, military installations or campus/ industrial entities*
- **Outstanding Government/Community Program** ●  
*Local programs that exemplify comprehensive and sustainable components and practices*
- **Outstanding Corporate Leader** ●  
*Businesses that have implemented exemplary waste reduction/recycling programs for their industry*
- **Innovation Award** ●  
*Program or Individual developing original, unique, and potentially model programs or projects*
- **Environmental Stewardship** ●  
*Individual or Organization whose actions sustain \ the recycling industry's viability*

## Don't Forget About These Programs

A Bag's Life is a public education campaign that unites non-profits, business, community and government organizations around the common goal of promoting the three R's as they relate to plastic bags — reduce, reuse and recycle. Partners include Keep Georgia Beautiful, the Georgia Recycling Coalition, the Georgia Food Industry



Association, and Trex Company. Participating statewide retailers include Kroger, Food Lion, Publix, Harvey's, Lowe's Home Improvement Warehouse, Target, Walmart and JC Penney. Check out new programs and resources at: <http://www.abagslife.com/>



## Building Recycling Programs in GA: Multi-Family Toolkit

The goal of this toolkit is provide a map to guide local recycling program managers, property managers and owners, elected officials, haulers and vendors, and professional associations to assure their efforts will have the greatest impact. The focus will be providing guidance, technical assistance, and resources for use by property managers and owners, and board of homeowners associations, as well as local government recycling managers who have oversight in working to reduce waste within this sector of their jurisdictions. Find under: [www.georgiarecycles.org](http://www.georgiarecycles.org) under Environmental Education/ Citizen Resource Guides

# Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:  
Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355  
If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- |                                                     |                   |
|-----------------------------------------------------|-------------------|
| <input type="checkbox"/> Partner                    | (\$3,025 or more) |
| <input type="checkbox"/> Sustainer                  | (\$1,525 or more) |
| <input type="checkbox"/> Patron                     | (\$775 or more)   |
| <input type="checkbox"/> Business/Trade Association | (\$375)           |
| <input type="checkbox"/> Government/Non-Profit      | (\$175)           |
| <input type="checkbox"/> Individual                 | (\$75)            |

Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to serve on the following GRC committee:

- |                                    |                                   |                                                 |                                         |                                         |
|------------------------------------|-----------------------------------|-------------------------------------------------|-----------------------------------------|-----------------------------------------|
| <input type="checkbox"/> Education | <input type="checkbox"/> Programs | <input type="checkbox"/> Membership Development | <input type="checkbox"/> Special Events | <input type="checkbox"/> Communications |
|------------------------------------|-----------------------------------|-------------------------------------------------|-----------------------------------------|-----------------------------------------|



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## Dated Material

22nd Annual  
GRC Conference  
King & Prince  
St Simons Island, GA  
August 18-21, 2013