

Georgia Recycles

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Volume 12 Issue 3

The Georgia Recycling Coalition Newsletter

Spring 2005

GRC 14th Annual Conference Call for Presentations & MARK YOUR CALENDAR

"Connecting the Dots - The Basics and Beyond"

August 14-17, 2005
Sea Palms Resort
St. Simons Island, GA

Georgia Recycling Coalition is seeking presentations for its 14th Annual Conference, Trade Show and Membership Meeting. This is your opportunity to be involved in offering outstanding networking and training opportunities for our members, while ensuring a meaningful educational opportunity for all attendees.

Topics for consideration may include, but are not limited to:

- Funding Mechanisms
- Market Development
- Marketing & PR Strategies
- "Non-Traditional" Materials
- Buying Recycled
- Commercial/Industrial Approaches
- Collection & Processing
- Motivating Participation & Measuring Success
- Green Building
- Innovative Education Programs
- GreenScapes
- Approaches for Organics Recycling
- Industry Impact
- Why Is Recycling Important?

Please include (1) a Title, (2) a 3-4 sentence description, (3) the format i.e. panel, individual speaker, roundtable, workshop, or other, (4) speaker suggestions and moderator ideas with contact info., and (5) your name, organization, e mail and phone number.

Please submit **no later than June 3, 2005** to:
garecycles@mindspring.com
For information, contact (404) 634-3095

GO-CC Officially a GRC Partner

The Georgia Composting Association recently made its partnership with GRC official by becoming the Georgia Organics & Composting Council. The Council held its first meeting of 2005 at Callaway Gardens in conjunction with the April GRC Semi-Annual meeting.



Plans are underway to increase membership from the Georgia industries and institutions leading the charge to increase programs for

recycling the abundant organics portion of our waste stream. The recent statewide solid waste characterization study commissioned by the Georgia Department of Community Affairs indicates that about 27% of our stream in Georgia is made up of organic materials. GRC recently became an ally member of the EPA GreenScapes program to assist affiliated organizations in promoting greater use of activities and decision-making regarding waste generation, disposal, as well as the use of land, water, pesticides and energy.

GRC Paper Council holds 1st Paper Recycling Industry Day

On April 20, the GRC Paper Council, made up of paper industry company members, held its first Paper Recycling Industry Day in partnership with the Georgia Department of Community Affairs (DCA). This first of many similar events was hosted by SP Recycling Corporation's Dublin, GA mill. Representatives from several other paper mills and companies in Georgia were present. The focus area for this event was the Heart of Georgia RDC; attendees included local elected officials, county/city staff, state elected officials, KAB Directors, recycling program managers, and state and national trade and government associations. The program included Georgia market information and the impact the industry has in our state presented by Bill Moore, Moore & Associates; a national perspective presented by Gretchen Kornely of America Forest & Paper Association, Washington, D.C.; and the results of the State Solid Waste Characterization Study presented by Randy Hartmann of DCA. Attendees took a mill tour and were given comprehensive resource packets on departure. The goal of these events is to increase decision maker's awareness of the industry's impact in Georgia, and to promote increased recovery efforts toward sustaining the mill demands.

See photos on page 8

President's Corner

The Semi-Annual conference at Callaway Gardens was a huge success, drawing the most attendees GRC has ever had at a Semi-Annual event!

The 2005 legislative session proved beneficial for waste reduction programs in the State. The Solid Waste Trust Fund and collection of a Scrap Tire Fee have been extended through June of 2008. Of the anticipated \$6 million collected through the Scrap Tire Fee, the Governor appropriated \$1.5 million dollars to the Environmental Protection Division for Fiscal Year 2006. This funding is earmarked to support solid waste and recycling. This year, litter prevention and other litter issues were added to the efforts funded by the fee. I encourage the GRC membership to contact your local legislators and thank them for their support in extending the Scrap Tire Fee. Let them know the importance of the fee, how you use it to fund your programs, and how it supports other very important programs, and jobs, in the state.

Although we no longer have a 25% statewide waste reduction goal, we are still challenged with reducing Georgia's per capita disposal rate to 5.3 pounds per person per day. We have much work to do to reach that goal. The 2003 Georgia Waste Characterization Study showed that 2.6 million tons of recyclables are still going into Georgia landfills, the majority of which is paper. That calculates to over \$149 million in revenue lost from the potential sale of those recyclables.

With the results of the legislative session and the State of Georgia Waste Characterization Study, it's time for all of us – public and private sector alike – to get re-energized and refocused. It's time for us to take a different approach to reaching a variety of audiences. There are ways of getting non-recyclers to start recycling, and keeping current recyclers informed and interested. Our commitment is to reach them all, and to spread the understanding that recycling really IS important in Georgia!

Karen Vickers
GRC 2005 President

Contact GRC

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www.georgiarecycles.org

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

GRC 2005 Board of Directors

Stephanie Busch, V. President
GA DNR-P2AD

Mary Darby-Richardson
Recycling Works LLC

Cem Drake, Treasurer
SP Recycling Corp.

Jerry Hawk
Recycle America Alliance

Suki Janssen
Athens-Clarke County Recycling Div

Lee Judge
Dreamsan, Inc.

Jeff Kibler
Industry Consultant

Steve Levetan
Resource Services

Janet Liberman, Secretary
City of Roswell

Marta Turner
Rome Floyd County Recycling

Karen Vickers, President
RW Beck

Nancy Womack
Caraustar

Gloria Hardegree
Executive Director

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MARK YOUR CALENDAR

May 1-7 International Compost Awareness Week U.S. and Canada
 May 4-6 Keep GA Beautiful Board Development Institute Jekyll Island, GA
 June 3 (Fri) GRC Board of Directors Meeting GA DCA
 June 6-8 Recycle Florida Today West Palm Beach, FL
 June 25-28 GMA Annual Convention Savannah, GA
 June 26-28 Paper Recycling Conference & Trade Show Atlanta, GA (Hyatt Regency)
 August 14-17 GRC Annual Conference Sea Palms, St. Simons

GEORGIA RECYCLING COALITION BOARD OF DIRECTORS MEETING

January 18, 2005

The January meeting of the Georgia Recycling Coalition Board of Directors was held on Tuesday, January 18, 2005 at Southface Energy Institute in Atlanta. Vice President Karen Vickers called the meeting to order at 10:30 AM. Present were board members Stephanie Busch, Bonnie Lantz, Karen Vickers, Cem Drake, Suki Janssen, and Jerry Hawk. Also present were honorary director, Lynn Cobb, and committee members Janet Foster, Joe Dunlop, Abbey Mullaney, Karin Zarin, Chris White (for board member Nancy Womack), and Gloria Hardegree, Executive Director. The board roster, calendar, and board meeting schedule for 2005 were reviewed. The minutes of the December 2004 meeting were reviewed and held for filing until a quorum was present. Gloria Hardegree gave the treasurer's report, in LuAnn Chamber's absence; the December 31 balance was \$93,881.17 with outstanding expenses of about \$10,000 still to be paid for the 2005 ARD calendar. Gloria also gave the Executive Director's report that outlined activities since the December meeting. The budget was reviewed prior to the beginning of the planning session and members were reminded of the Weyerhaeuser Awards Luncheon to be held on Feb 3rd.

Old Business

It was reported by Gloria that plans were moving forward to contract with donate.net to provide for online registrations and payments to GRC. The ARD update was given by Gloria indicating the following: 58 events held in the state, 53 plus newspaper articles, 461 radio/TV PSA's, 6 electronics collection events, and over 4800 pledges. Prizes were awarded to at least three of the state winners at special presentations in Henry Co., Rabun Co. and Sandy Springs. Jerry Hawk reported on the status of the Southeast Recycling Development Council (SERDC) with the organization's purpose to promote more recovery of quality recyclables in the southeast. Eight states (AL, AR, FL, GA, KY, LA, MS, TN) are initially involved in the organization that plans to file for 501c3 status. The council is working on by-laws and has formed a 15-member board and elected initial officers. The organization also held discussions regarding affiliation with NRC. The organization plans to focus on Market Development, Logistics, Infrastructure, Brand Identification, Best Practices, and Consistent Education Messages. The next meeting will be on March 6 at the SE Recycling conference in Pensacola.

New Business

A proposal for a Plastic Bottle Recycling Workshop requested from Sandi Childs, formerly of NAPCOR, was presented for discussion and consideration. Discussion included questions of the main issues to be addressed other than recovery rate. Bonnie Lantz added that an important issue to address is the quality of material collected. After review, the board agreed to contract with Ms. Childs to host the training workshop at the GRC Semi-Annual Meeting. The slate of 2005 officers was presented by the Nominations Committee and included Karen Vickers, Pres; Stephanie Busch, Vice Pres; Cem Drake, Treasurer; and Janet Liberman, Secretary. With no additional nominations, Jerry Hawk moved to approve the slate by acclamation; Bonnie Lantz seconded the motion. Motion passed.

Planning Session

Committee co-chairs were selected and a planning session for committee goals and programs was held in an effort to develop a 2005 budget. Results were as follows:

Education: Joe Dunlop reported that the School Recycling Guide should be published by mid-March and will be available on the DCA and EE in GA websites with links from GRC website. GRC will assist in distribution. Gloria mentioned that additional monies would need to be considered for mailing out the 2005 ARD calendars (10,000 copies printed). All sponsors and students whose artwork was included will be mailed copies. Weyerhaeuser awards completed for 2005 with Feb 3rd presentation set.

Membership: With no committee co-chairs present, Gloria reported that a new more comprehensive brochure is being developed.

Program: Budget requests for Semi-annual and Annual Conference should be about the same as for 2004. Gloria asked members for suggestions of a conference theme.

Communication: Projected expenses include newsletter printing and distribution, Webmaster fees, and the duplication/distribution of the "Why Is Recycling Important?" PowerPoint (maybe little or not cost, depending on distribution method).

Special Events: The cost for ARD is covered by sponsors. Members suggested reaching out to ACCG & GMA; however, exhibiting at their conferences is expensive. Gloria suggested a better approach to reach local elected officials is to speak at their Natural Resources Committee instead of exhibiting at trade shows. Special events committee will focus more on PR responsibilities with respect to ARD, ACCG, GMA, including ads in the city/county government associations' newsletters.

Bonnie Lantz made a motion to use 2004 budget line items for the 2005 budget. With no second, Jerry Hawk made a motion to use actual expenditure numbers from 2004 treasurer's report to complete the 2005 budget. Cem Drake seconded the motion. The motion passed unanimously. Cem Drake made a motion to allow the Executive Committee to complete the proposed budget and e-mail the budget to the board for review. Jerry Hawk seconded the motion; the motion passed.

With a quorum in place, Bonnie Lantz moved to accept the minutes of the 2004 meeting. Cem Drake seconded the motion. The motion passed unanimously. Suki Janssen moved to file the treasurer's report as presented. Bonnie Lantz seconded the motion. The motion passed unanimously. Discussion was held with respect to developing a theme for GRC for the year; the theme would focus on the recycling industry's impact in Georgia. Gloria and Lynn Cobb reported the GRC Paper Council's Recycling Industry Day plans. It will include a presentation, mill tour and resource packet. The first "Day" will be held at the SP Recycling Corp. mill in Dublin in April; invitees will be from the Heart of Georgia RDC. DCA will partner with the council. Gloria suggested that all the councils/various commodity markets consider similar events to better inform and engage local government decision makers.

With no further business, a motion was made by Bonnie Lantz to adjourn. Cem Drake seconded the motion. The motion passed unanimously. Karen Vickers adjourned the meeting at 12:50 p.m.

Respectfully submitted,
Stephanie Busch, 2004 Secretary

Welcome New Members

Business/Trade Association

Novelis NA, Inc

Partner Level

Gary Wygant

Newell Recycling

Lee Brocius

Waste Management-Atlanta Market Area

JoAnn Birrell

GRC Standards

Individuals:

- Of Good Character
- With Reasonable Ability, Ambitious Purpose, & Congenial Dispositions
- Possessed of Good Morals
- Having a High Sense of Honor & a Deep Sense of Personal Responsibility
- With An Abiding Concern for the Environment

Values:

Integrity
Respect for People & the Environment
Entrepreneurial Spirit
Accountability
Teamwork
Communications

Member News

Dickerson Leaves Athens-Clarke Co Position for New Venture

As some of you may know by now, I have resigned from my position with the Athens-Clarke County Solid Waste Department's Recycling Division. My last day will be Friday, April 29, 2005.

While on maternity leave after the birth of my third child, I decided it was time for me to focus more of my energy on my growing family. I am so very grateful for the opportunities I have had throughout my 13 1/2 year career with Athens-Clarke County and with the Georgia Recycling Coalition. I have accomplished more than I could have ever imagined. My experience has been productive and rewarding not only professionally, but also personally. I feel so blessed to have worked with each of you over the years. You are champions for what you are doing in your communities for the recycling industry.

It is my intention to continue to remain involved in the recycling industry as I begin this new chapter in my life. My newly formed consulting business: Sharyn Dickerson & Associates, LLC., will serve as my link to you all. I plan to continue dabbling in solid waste and recycling consulting, special events planning and web page design and maintenance. Beginning immediately you may reach me via e-mail at sharyndickerson@bellsouth.net.

Moore & Associates Celebrates Tenth Year in Business

Moore & Associates proudly announces the company's tenth anniversary of providing high quality market consulting insight and analysis to the paper recycling industry. When asked about his company's milestone, president Bill Moore said, "It has been a pleasure to serve this unique segment over the past decade. Moore & Associates has been involved in over 400 varied projects that our interest in the business remains as high as it did in our first year."

Moore & Associates has provided a range of recovered paper consulting services to mills, suppliers, equipment, finance and other companies since 1995. Some of the firm's primary focus areas are recovered paper price forecasting service through the company's Fore\$ight service, mill buying optimization through its \$martBuy service, and recycle mill cost benchmarking - Bench\$mart.

For further information about Moore & Associates, see the company's website, www.MARecycle.com.

ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



**GRC MEMBERS RECEIVE
ADVERTISING DISCOUNTS!**

For more info on placing
an advertisement or for
membership information,
call 404-634-3095.

INDUSTRY NEWS

Aluminum Can Challenge Raises Money For Charities

A competition sponsored by the Washington, DC based Can Manufacturers Institute and the Aluminum Association to collect aluminum cans in celebration of America Recycles Day recycled more than 122,910 pounds of aluminum and raised more than \$88,000 for charities. The competition challenged aluminum suppliers and beverage can manufacturers nationwide to collect the most pounds of recycled cans per employee. The winner recycled the most through a joint effort by Rexam Beverage Can Americas, Fremont, Ohio, and Burns Recycling. Together, the firms collected 33,542 pounds of cans, for a rate of 294 pounds per employee. Money from the contest went to such charities as the United Way, Habitat for Humanity and the American Red Cross, among others.

DeRueda to Lead Recycle America Alliance

Waste Management announced in March that Patrick DeRueda would become the new head of Recycle America Alliance, succeeding Steve Ragiel. DeRueda, who has been with the company since 2001, was most recently market area general manager for the New Mexico area. Waste Management owns the majority of Recycle America Alliance, which is North America's largest provider of recycling services.

Steel Recycling Hits 25-Year High In The United States

Over seven million additional tons of steel recycled in 2004 versus 2003

The Steel Recycling Institute (SRI) announced in April that the recycling rate for the world's and America's most recycled material - steel - remained at 70.7 percent in 2004. However, total tons of steel recycled increased by over 7.2 million tons. This dramatic increase, driven by an expanding market for steel, continues to position steel as the leader when it comes to recycling.

"Over 76 million tons of scrap steel recycled in 2004 was the most scrap recycled in the United States in over 25 years," said Bill Heenan, president of the Steel Recycling Institute. "But, more importantly, the composition of the tons recycled in 2004 contained almost 35 percent more obsolete scrap than in 1980," Heenan noted. "That's because as the steel industry has become a more efficient user of raw materials, it has increased the demand for post-consumer scrap, and the scrap industry continues to deliver end-of-life steel-dominated products back to the steel mills to be reborn into new products. The industry is now one of the largest consumers of recycled materials in the world. Truly, the American steel industry is forging a sustainable path to the benefit of future generations."

SRI reported that the recycling infrastructure throughout the United States benefited dramatically from the increased demand for "The New Steel" that automotive, appliance, container, and construction customers are demanding in their 21st century products. As a result of this demand, the steel industry continues to require steel scrap, and the scrap industry continues to provide this vital ingredient to making steel.

The Steel Recycling Institute (SRI) is an industry association that promotes and sustains the recycling of all steel products. The SRI educates the solid waste industry,

government, business and ultimately the consumer about the benefits of steel's infinite recycling cycle.

For more information visit SRI's website at www.recycle-steel.org

Snellville Opens Recycling Center

The Grand Opening for the new City of Snellville Recycling Center was held on Tuesday, March, 15 at 1:00 in the afternoon. Mayor Jerry Oberholtzer officiated the ribbon cutting ceremony. Those in attendance were citizens, vendors, local businesses, city staff, and council members, current and former; the Recycling Center staff provided tours for the guests. The new Recycling Center is now open at 2531 Marigold Road, right behind the Elizabeth Williams Library. Make sure to take special notice of the new office that was constructed entirely from recycled or renewable source materials. **Recycling Center Hours** Monday - Saturday 8:00 to 5:00; for more information contact (770) 985-3539.



Strategic

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in the World**

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404-349-6952**

email: atlantascale@strategicmaterials.com

GRC Member Company Spotlights

Recycled Plastics and Rubber Products

Trex® Company

Trex® manufactures a half wood half plastic lumber used primarily for decking & railing. It can also be used for outdoor furniture, playgrounds, etc. It is marketed as a low maintenance substitute to pressure treated lumber. The wood used in Trex® is recycled sawdust from the furniture and flooring industry. The plastics used are polyethylene: HDPE, LDPE, & LLDPE. They primarily look for used stretch film & grocery bags, but are getting to a point where if is PE they can use it.

The contact for anything dealing with recycling should go to Michael Griffiths at 678-455-4777. If it is outside of his territory, he'll forward information to the local contact. If you are looking for a contact for the finished product, contact 1-800-BUY-TREX® or go to their website at www.trex.com.



United Plastics

United Plastic Recycling is a full service thermoplastics recycler with processing facilities in Montgomery, AL and Monterrey, Mexico. While primarily a post industrial plastic processor, many years of development in processes and equipment has brought the company to a current level of processing millions of pounds of post consumer scrap per year for reuse back into consumer and industrial products. The company handles truckload and less than truckload volumes of any and all types of plastics. Over the years they have developed waste management programs for a variety of suppliers and customers including materials that were previously not recyclable. If you would like to learn more, contact Parker Pruet in the Atlanta office at (404) 351-5033.



Champion Polymer Inc.

Champion Polymer Inc. is ranked as the fourth largest purchaser of recycled plastic in the United States. Champion uses over 150 tons of plastic resins every day to meet the manufacturing needs of parent company, Infiltrator Systems, Inc. Infiltrator plastic chambers are molded from over 90% recycled material. The chambers are used to treat wastewater at its point of origin and recycle it back into the groundwater. Infiltrator Systems is the world leader in leaching chambers for onsite wastewater management that safeguard the environment.



Champion Polymer purchases post-industrial polyethylene (HDPE, MDPE, and LDPE), polypropylene, and TPO (painted and unpainted) in part, purge, regrind, or pellet form. Champion purchases items such as plastic pallets, bread trays, dairy crates,

distribution center totes, curbside recycling bins and containers, chicken coops, tubs, lids, TPO auto bumpers, and much more. When you partner with Champion, the plastic scrap material goes directly into environmentally friendly products instead of a landfill. For more information, contact Deidre Lucas at 860-447-8848 or via email at dlucas@championpolymer.net.

Milan Molded Rubber Products

Milan Molded Rubber Products manufactures rubber matting using 100% recycled tire rubber. The crumb rubber is banded with a very small amount of specially formulated adhesive, then molded into flat products and rolled runners. The markets include everything from equine stall mats, to athletic surfaces and cargo non-slip for rail & trucking.



The parent company is Dash Multi Corp. Inc. of St. Louis, MO. Dash received a \$2.4 million grant from the Georgia DNR, Environmental Protection Division, in conjunction with the City of Milan, GA, and matched the grant with approx. \$2-3 million of its own funds. Dash is a highly diversified company, with several plants in Georgia.

Presently, Milan is taking delivery of additional new equipment for expanded molding and rubber cycling. Plans are underway to add a second shift in the near future. Milan is not a used tire processor, but has established several suppliers of crumb rubber feed stock around Georgia and the Southeast. The addition of a second shift and installation of the new process should result

in employment of 30 people. The general manager is Layton Lance; contact him at: llance@dashmulticorp.com. For more information, visit their website at www.rbrubber.com.



Spotlight on Programs

Electronics Events Electrify Georgia!

On Saturday, March 19 from 8:00 a.m. until 2:00 p.m., the residents of **North Fulton** were able to recycle any old computers and electronics that they had in their homes. In a joint effort, **Keep Roswell Beautiful, Keep Sandy Springs North Fulton Beautiful, the Cities of Roswell, Alpharetta and Dreamsan, Inc.** with the assistance of Atlanta Recycling Solutions kept over 55,000 lbs. of electronics out of landfills. Over 700 cars dropped off items and every person gave many thanks to the above organizations for this opportunity. Collected were 429 monitors, 393 PC's, and 182 TV's. Everyone agreed that this was a very successful event and plans are being made to do another event in the fall.



Volunteers prepare electronics for loading at the March 19 North Fulton event.

On Saturday, April 16th, **Keep Forsyth County Beautiful, The Forsyth County Employees and Youth Leadership Forsyth** partnered with Atlanta Recycling Solutions and “plugged into” a new wave of electronic recycling. Thanks to residents who care enough to recycle and to those who worked so hard to volunteer, the event was a huge success! The results were as follows: 270 Cars; \$1895.00 Collected / \$379.00 will go to Relay For Life; 41,538 Pounds of Electronic Equipment Total; (58 Pallets of Equipment); 148 Televisions; 373 Personal Computers (including laptops); 252 Monitors; 27 Pallets of Miscellaneous Equipment, which includes the following: Printers, Fax Machines, Keyboards, VCR's, Microwaves, Coffee Pots, Tape Players, Camcorders, Modems, Radios, Speakers, Typewriters, Copiers, Cabling, Cell Phones, Hard Drives, Floppy Drives and Scanners.

Keep Cobb Beautiful and the Cobb County Solid Waste Department will hold an Electronics Recycling Day on Saturday May 7, 2005 from 9:00 AM to 2:00 PM at two locations in the county. They have a very comprehensive list of materials to be accepted including:



Youth Leadership Forsyth volunteers pause after a successful collection event.

computers, monitors, televisions, microwave ovens, computer CPU's, stereos, laptops, copiers, toasters and toaster ovens, printers, VCR's, etc. NO projection TV's, appliances or non-electronics will be accepted. For a complete list and details, contact them at 770. 528-2500.

On Saturday, May 14, the **Rome Floyd County Recycling Center** will hold a Hazardous Waste Collection Day for its citizens. Electronics including computers and televisions will be collected, but their event goes well beyond the e-scrap collection! The items that will be collected include: antifreeze and motor oil; kerosene, gasoline, transmission fluid, degreasers, brake fluid; auto and household batteries; aerosol cans; art supplies & household cleaners; photo & pool chemicals; pesticide & weed killers; poisons & insecticides; fluorescent bulbs/ballasts; computers; televisions; mercury thermometers & thermostats; paints, strippers, stains, glues & wood preservatives and a maximum of 10 vehicle tires. They warn citizens that most of these items have “signal words” on their labels and are considered hazardous; they offer the following safety guidelines:

- Bring all materials in original containers. Be sure that all containers are closed securely.
- Pack containers in sturdy upright boxes and pad with newspaper. For extra protection, line your trunk with plastic.
- Place leaking or broken containers inside a waterproof container (a 5-gallon bucket works well).
- Never smoke or eat while handling or transporting materials.
- Leave pets at home!
- Once your car has been loaded, drive directly to the event location for unloading.
- *Never mix liquids together!*

Reminder:

This event is for citizens of Rome and Floyd County only.

The **City of Atlanta** is proud to host **Electronic Waste Recycling Day on Saturday, June 4, 2005** from 9:00 a.m. until 1:00 p.m. at the Turner Field Gold lots. Residents in Atlanta and the metropolitan area are encouraged to bring their old computers and household electronic equipment to this E-Scrap Recycling Event.

E-Waste Recycling Day is sponsored by Atlanta City Councilmember **Carla Smith**, Advanced Disposal, Dream Sanitation and Atlanta Recycling Solutions, LLC., Keep Atlanta Beautiful, Turner Field and the Atlanta Department of Public Works.

The City will recycle anything and everything that plugs in *with a couple of exceptions** in an effort to encourage proper disposal of electronic waste – whether the electronic device works or not! This is the second E-Waste recycling event hosted by the City.

The goal of this initiative is to promote the recovery, reuse and recycling of obsolete electronic equipment, and to encourage the design, manufacture and purchase of environmentally responsible electronic equipment.

*The following items **will not be** accepted: Vacuum cleaners, refrigerators, washers, dryers, freezers, De-humidifiers or humidifiers, gas-powered equipment, tires, household trash and **NON**-electronic equipment.

For more information, contact the Office of Atlanta City Councilmember Carla Smith at 404-330-6039.

GRC COUNCILS HOLD MEETINGS

GRC Councils or “special interest groups” were established to allow member entities with similar programs, issues, and challenges to meet at least twice annually with an agenda determined by the council. Any member is welcome to join a council and become involved in its projects and special events.

The following are reports from the April 6, 2005 meetings held in conjunction with GRC’s semi-annual membership and training meeting at Callaway Gardens.

Georgia Organics & Composting Council

Wayne King of ERTH Products gave an update on the state of composting in Georgia and the new direction that GO-CC is taking to promote both organic recovery and recycling through composting. He provided information about the United States Composting Council’s (USCC) International Compost Awareness Week activities slated for the first week of May and the national poster theme “The Possibilities are Endless—Compost.” The group also talked about the USCC Annual Conference to be held Jan 22-25th 2006 in New Orleans. The discussion continued with information on the US EPA GreenScapes program in which the Georgia Recycling Coalition recently became an ally. This program is designed to help preserve natural resources while preventing waste & pollution.



Davy Simonson, an Environmental Scientist with U.S. EPA Region 4, gave a presentation on the current U.S. EPA efforts related to organic materials management. Approximately 60% of all materials by weight discarded in the MSW stream in the U.S. are organic materials (EPA, 2001 statistics). Davy reported that recent initiatives will have a significant impact on management of organic materials and is expected to expand markets, business and job opportunities, and increase innovative uses through education. He reported that recent developments have included proposed Rulemaking to amend the Comprehensive Procurement Guidelines (CPGV) and the associated issuance of draft Recovered Materials Advisory Notice (RMAN V), Launching of the GreenScapes Program, Inclusion of and focus on organic materials management as part of EPA’s Resource Conservation Challenge (RCC), Funding of individual innovative organic materials related projects, and the Establishment and strengthening of alliances and partnerships.

Davy went on to explained the U.S. EPA’s Resource Conservation Challenge program and briefed the group on The National Action Plan which will identify, measure, report and promote the successes of EPA’s & Primary Partners’ strategies and the benefits of recycling including cross-media benefits. He explained that EPA Region 4 is redirecting staff resources and making additional grant and contract funds available. Examples of some of the recent and current organic materials projects funded were the use of Compost as a Best Management Practice to Control Erosion and Storm Water Runoff (OSW, Region 5, Region 4), and The Use of Engineered Soils and Landscape Systems to Meet Storm Water Runoff Quality and Quantity Management Requirements (Region 4).

Davy finished up his presentation with an overview of the Region 4 action plan for organics that included participation in and support of the efforts of composting organizations as well as other entities. He then announced that Region 4 plans to host an Organics Summit in early FY-2006.

Submitted by Wayne King

Recycling Program Managers/Coordinators Council

Although a small group, we had an excellent session at the Semi-Annual Business Meeting in Callaway Gardens. As in the past, after introductions we spent the next couple of hours asking questions, sharing information and discussing specific programs. During the session everything from bale weights to Earth Day projects to Solid Waste Management Plans were discussed and everyone came away with new ideas to take back to their programs. This year we had representatives from Keep Georgia Beautiful, Georgia Department of Community Affairs, U.S. EPA Region 4, Zoo Atlanta, P2AD and R W Beck along with our recycling coordinators. The opportunity to sit down face to face with others in our field, and with organizations that offer educational and financial assistance towards helping us achieve our goals, is an important part of the Georgia Recycling Coalition’s conference agenda. Thanks to all who participated.

Submitted by Marta Turner

Paper Council

See article on page 1.



Paper industry recycling professionals gear up for industry day at the SP Recycling Corp mill on April 20th.

State Representative DuBose Porter (D- Dublin), pauses for discussion with Randy Hartmann of GA Dept of Community Affairs and Lisa White, SP Recycling Corp.



Bill Moore, Moore & Associates, Atlanta, reports on the recycling industry and market potential in Georgia.

Legislative Update

Two laws addressing recycling and environment permits were passed in the Georgia legislative session this year. They include:

SB 122 – Solid Waste Trust Fund

Sponsors: Sens. Jim Whitehead, Johnny Grant, and Casey Cagle
Extends the collection of the \$1 per new tire fee that funds the Solid Waste Trust Fund through June 30, 2008. The Solid Waste Trust Fund has already made quite an impact by making possible the clean up of multiple scrap tire and trash sites around the state.
Status: PASSED

(Originally established in 1992, the Solid Waste Trust Fund has collected money for the past several years and uses those funds to help clean up our state’s environment. The fee, used to fund the Solid Waste Trust Fund, was established with a sunset provision to end on June 30, 2005. SB 122 extends this fund for an additional three years.)

SB 190 – Stay Rule

Sponsors: Sens. Ross Tolleson, John Bulloch, Eric Johnson and Chip Pearson

This legislation provides that an automatic 90-day stay (hold) shall be imposed by the state Environmental Protection Division when the issuance of an environmental permit is appealed. This is an improvement over current law, which provides for an indefinite stay that could easily delay projects for several months or years until all appeals are exhausted. The administrative law judge may extend the stay an additional 60 days with good cause shown.

Status: PASSED

SOLUTIONS

Dream Sanitation To the Rescue

The Sam Nunn Atlanta Federal Center (SNAFC) is the seventh largest building the General Services Administration (GSA) has in it’s nationwide inventory, and they needed to add plastic bottles to their recycling program. Aluminum can containers were already in all of the elevator lobbies and break rooms, so it just wasn’t feasible to add another container for plastics. Dream Sanitation worked with the building recycler, American Office Paper Recycling, and came up with an easy system. Plastic bottles, #1 and #2, would be collected in the same containers as the aluminum cans. The recycling containers were relabeled to reflect both plastic and aluminum and a brightly colored plastic liner replaced the old liner. When the plastics and aluminum cans are collected, they go in with the paper recyclables. When the recyclables arrive at the recycling center, the brightly colored plastic bags make it easy for them to be identified and separated from the office paper. The bags are tossed into a dumpster to be taken to Dream San for recycling. An easy solution for a difficult problem!! For more information about this program, contact: Sandy Jones, GSA Environmental Coordinator (404) 331-1841.

Semi-Annual Meeting Wrap Up

The GRC Semi-Annual Membership & Training Meeting was held April 6-8 at Callaway Gardens. Rated the “best ever” by attendees, the meeting featured a Plastics Bottle Recycling Workshop organized and facilitated by Sandi Childs of RME Associates. The full day workshop addressed the “disconnect” issue between market needs and recovery rates, and enlightened attendees with social marketing techniques for recycling education. Additionally, three councils held meetings (see reports on page 8), and a tour of the Callaway Green Hotel initiatives and Interface Flooring was conducted. The agenda wrapped up on Friday morning with speakers relaying information about deconstruction programs, waxed corrugated markets, commodities programs and initiatives (plastic, aluminum and glass), and a report on the statewide Solid Waste Characterization Study commissioned and reported by the Georgia Department of Community Affairs. Thanks to GRC Partner Level sponsors for supporting this semi-annual meeting: American Plastics Council, Coca-Cola Company, GA Dept. of Community Affairs, GA Beverage Association, Mohawk Industries, Novelis NA, Inc., Pratt Industries Recycling Division, Recycle America Alliance, and SP Recycling Corp.

All photos courtesy of Recyclenet, Inc.



Pam Swingle of EPA Region 4 greets Kate Krebs, Executive Director of the National Recycling Coalition.



Mike Schedler of NAPCOR, presenter, and Sandi Childs of RME Associates, workshop facilitator, take questions from the attendees during the Plastic Bottle Recycling Workshop.



Newest GRC Partner Level member Gary Wygant of Novelis NA, Inc. converses with Lynn Cobb, Keep Georgia Beautiful.



Arthur Ferguson of KW Plastics addresses workshop attendees on HDPE plastics markets.



Cem Drake, SP Recycling Corp., Lee Brocious, Newell Recycling, and Chris White, Caraustar talk during a break in the workshop.

ATTENTION GRC LISTSERVE SUBSCRIBERS

As a GRC member, you may subscribe to the GRC Listserve in order to share information and request assistance from fellow members. The address to post messages is:

GA-RECYCLERS@HOME.EASE.LSOFT.COM

Please remember that when you reply to a listserv message that you have received, that reply goes to the entire list of subscribers, not just to the sender. Sometimes that is good in order to share information with everyone; sometimes it is more information than most of us want to know or have time to look at. To reply to the original sender only, you must change the e-mail address to the sender's in the line that says TO:.

SO, think before you click that send button!

If you are a member and want to subscribe, email GRC at garecycles@mindspring.com.

GRC Listserv Policies

Purpose: To disseminate information that furthers the goals of GRC.

1. The listserv is a GRC membership benefit for members only.
2. Rules of Conduct:
 - A. No slamming, i.e., bad mouthing someone
 - B. Professional conduct only
 - C. No inappropriate material, i.e., anything that does not further the goals of GRC or does not benefit the membership.
 - D. No political advertising or opinions relative to political issues. Factual information only.
 - E. No spam (junk e mail)

The Board will monitor conduct on the listserv and address infractions of policies appropriately.

Think Composting!

Back by popular demand, the "Think Composting" coloring books and activity guides are available on request from GRC. Activity guides are \$2.00 and coloring books \$.20 cents each. For more information or to order, contact us at garecycles@mindspring.com or by phone at (404) 634-3095.



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2005 GRC Newsletter Copy Deadlines

Winter	January 30	Distribute March 1
Spring	April 15	Distribute May 1
Summer	July 1	Distribute July 15
Fall	October 15	Distribute November 1

If the date falls on a weekend, deadline is the following Monday.

Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.

Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

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St. Simons Island, Georgia