

Georgia Recycles

In This Issue

State Waste Funds Testimony pg. 5

Industry News pg. 6-7

Spotlight on Programs pg. 8

Volume 11 Issue 2

The Georgia Recycling Coalition Newsletter

Winter 2004

AMERICA RECYCLES DAY INC. ANNOUNCES \$25,000 EVENT WINNERS

Two Georgia Events Win National Awards

Seven organizations that held extraordinary community recycling events are winners of the second national America Recycles Day, Inc. award contest.

Over 850 events were held throughout the nation in celebration of America Recycles Day, November 15. Twenty-eight organizations entered the America Recycles Day, Inc. contest hoping to share in the \$25,000 award sponsored by the Recycle America Alliance, Inc. Winners were announced earlier this year. Fairfax County, Virginia took top honors and was awarded \$7,500. Their series of events included the launch of a new marketing campaign for their recycling program, a community recycling road show, a trash bash at the Fall for Fairfax festival and extensive media coverage. Accepting the first place award, Ms. Meredith Eisenberg, Public Outreach Manager for the Fairfax County Solid Waste Management Program said, "ARD provided a rallying point to get our community excited about recycling. We are thrilled to have won the award."

Entries were judged on the events originality and creativity, amount of local participation, recognition and success created, and the ability of the event to be replicated.

Richard Abramowitz, America Recycles Day board member and regional manager for the Recycle America Alliance said, "We've noticed a significant increase in recycling events this year and are proud to be a sponsor of America Recycles Day and this award contest. The event held in Fairfax County was one of several outstanding events held throughout the United States. We're pleased to be able to recognize organizations that went the extra mile for recycling and America Recycles Day."

Other winners include: **Keep Sandy Springs North Fulton Beautiful – Atlanta, Georgia (\$5000 2nd place national winner) for their partnership with Staples and Ford Motor Company to promote recycling and encouraging residents to purchase recycled content products;** Broward County Board of Commissioners, Ft. Lauderdale, Florida for encouraging over 17,000 students to pledge to recycle; **Keep America Beautiful – Topeka/Shawnee County, Topeka, Kansas for creating a recycled art show;** **Keep Albany-Dougherty Beautiful, Albany, Georgia (\$2500 runner-up) for developing a can collection and recycling event to benefit a local Habitat for Humanity chapter;** Motive Enterprises, Covert, Louisiana for implementing a company-wide recycling and awareness program; and the Central Virginia Waste Management Authority, Richmond, Virginia for hosting a recycling festival and tours of recycling facilities.

America Recycles Day (ARD) is a national all-volunteer, non-profit 501(c)(3) organization, which sponsors an annual event with the goal of educating, and encouraging Americans to recycle and buy recycled products. Since its inception in 1997, the ARD campaign has grown substantially in participation and now encourages recycling activities throughout the United States and several territories.

Sponsors of America Recycles Day include Ford Motor Company, Recycle America Alliance, Alcan Corporation, 100% Recycled Paperboard Alliance, Environmental Defense, National Recycling Coalition, National Soft Drink Association, Office of the Federal Environmental Executive, Recycling Alliance of Texas, Solid Waste Association of North America, Staples, the U.S. Conference of Mayors, and the U.S. Environmental Protection Agency. For additional information visit the ARD website: www.AmericaRecyclesDay.org

See page 9 for details on state prize winners.



World Ford of Sandy Springs exhibited a Ford Focus to promote the national prize program. One lucky person in the US will be chosen in a random drawing from pledge cards filled out at events nationwide to win the car. Cheerleaders from Riverwood High School volunteered at the event. Pictured are Danielle Smoot, Adrienne Everette (sitting), Avery Jaffe, Masha Righter.

President's Corner

We are moving forward with developing a values statement for Georgia Recycling Coalition members and board of directors. I submit the following as groundwork for our ongoing efforts toward this development, and welcome your comments and suggestions.

The GRC Standards

Individuals of good character.....
Individuals of fair ability.....
With ambitious purpose.....
A congenial disposition.....
Possessed of good morals.....
Having a high sense of honor, and
a deep sense of personal responsibility.

Jerry Hawk, GRC 2004 President
Recycle America Alliance
Materials Marketing Team

CALENDAR OF EVENTS

March 3-4, 2004 **GRC Semi-Annual Meeting** **Foundry Inn & Spa, Athens, GA** **"Back to School-Why is Recycling Important"** **Semi Annual Membership Meeting and Training**

including legislative and market updates, Roundtable Sessions on topics including computer recycling, organics, buying recycled, green office toolkit, industrial waste, and using the KAB Solid Waste Survey. Plus, user interface training for Earth's 911, and updates on solid waste planning, state solid waste characterization study, and recycling facilities assessment. Tour of local facilities included.

September 12-15, 2004 **Recycling Magic! — Tricks of the Trade** **GRC Annual Conference, Ocean Plaza Beach Resort,** **Tybee Island, GA**

Annual Conference, Trade Show and Membership Meeting including training sessions, markets updates, educational programs, tours, industry vendors, annual "Trash to Treasures" auction, and the latest information on markets and technology.

November 15, 2004 **America Recycles Day in Georgia**

Eighth annual national observance to promote the economic, social, and environmental benefits of waste reduction, recycling, and buying recycled. The goal is to educate and encourage Americans to recycle and buy recycled products. Since its inception seven years ago, the ARD campaign has grown substantially in participation and now encourages recycling activities throughout the U.S. and several territories.

The Georgia Recycling Coalition (GRC) is a non-profit, tax-exempt organization that was formed to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

GRC 2004 Board of Directors

Stephanie Busch
Pollution Prevention Assistance Division

LuAnn Chambers
SP Recycling Corp.

Mary Darby
Recycling Works, LLC

Jerry Hawk
Recycle America Alliance

Suki Janssen
Keep Georgia Beautiful

Lee Judge
Dreamsan, Inc.

Jeff Kibler
Pratt Industries (USA) Recycling Div.

Steve Levetan
Resource Services

Janet Liberman
City of Roswell

Kevin Perry
Georgia Soft Drink Association

Karen Sabatini
Athens-Clarke County Recycling Div.

Craig Swier
Fibres International

Scott Vitters
Coca-Cola North America

Gloria Hardegree
Executive Director

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Alan Newsome (left), General Manager of Staples in Sandy Springs, Karin Zarin (center), and Anthony McKeithen right), Operations Manager of Staples, break for a photo during the November 15th America Recycles Day event hosted at their store. The event included document destruction (and recycling of paper shredded!) by Iron Mountain; mercury thermometer exchange; cell phone, rechargeable battery recycling and inkjet cartridge recycling; and, radon kit distribution. Staples employees featured recycled content products for customers.

GEORGIA RECYCLING COALITION BOARD OF DIRECTORS MEETING

September 24, 2003

I. Call to Order/Welcome

The Georgia Recycling Coalition Board of Directors met on September 24, 2003 at the Georgia Recycling Coalition's office in Atlanta, Georgia. President Jerry Hawk called the meeting to order at 10:15 a.m. Board members present included: Karen Sabatini, Stephanie Busch, Kevin Perry, LuAnn Chambers, Jay Donnaway, Craig Swier, and Scott Vitters. Also present were Gloria Hardegee – Executive Director, Bonnie Lantz, Mary Darby, and Lynn Cobb.

II. President's Report

No report.

III. Secretary's Report

Karen Sabatini presented the minutes from the July board meeting. Kevin Perry made a motion to approve the minutes; Craig Swier seconded the motion. The motion passed unanimously.

IV. Treasurer's Report

LuAnn Chambers presented the monthly summary report for September 2003. The reconciled balance as of September 30, 2003 was \$95,759.19. Outstanding expenses from the annual conference are approximately \$20,000.00; GRC is waiting on invoice. Ms. Chambers also mentioned that there are outstanding deposits from membership dues and \$16,000.00 from the previous year's contract with DCA for America Recycles Day. Kevin Perry made a motion to file the report to audit; Scott Vitters seconded the motion. The motion passed unanimously.

V. Executive Director's Report

Gloria Hardegee welcomed board member-elect Mary Darby. She submitted copies of her activity report through September 30, 2003. Ms. Hardegee added that she had mailed out packages announcing the Weyerhaeuser grants to 2500 schools.

VI. Committee Reports

Communications

Gloria Hardegee asked each member to provide her with comments and edits for the Frequently Asked Questions fact sheet as soon as possible. The newsletter deadline is October 8, 2003.

Education

Karin Zarin reported that Janet Liberman had received a quote for printing the calendar, and she asked if GRC had money in the budget for the calendar. No money was allocated for the calendar. One suggestion from the floor was to have corporate sponsors. Gloria pointed out that there is not a lot of time left to have art contest in schools and to raise the money necessary to print the calendar. Karen Sabatini suggested that the calendar be postponed until 2005.

The judging for the Weyerhaeuser grants will be November 10; please let Gloria know if you can judge. Winners will be notified on November 14, 2003. Gloria Hardegee announced that the Weyerhaeuser Award luncheon would be held in the Empire Room on January 29, 2004.

Membership

Kevin Perry reported that the current roster lists 178 members. He asked for members to volunteer to contact non-renewals.

Program

Karen Sabatini congratulated everyone on a successful annual conference. She has received 24 evaluations; most were positive. The most common complaint was the location. She updated the members on the status of the semi-annual meeting. GRC has received the proposal from the Foundry Inn for the conference. As part of the semi-annual conference, attendees will have the opportunity to tour Eaton Corporation and UGA's Bioconversion Center as well as the Athens/Clarke County recycling facility. A pub-crawl is also planned for one evening. Ms. Sabatini requested that members forward suggestions for a conference theme and for potential speakers to her.

Ms. Sabatini also mentioned that SWANA had expressed an interest in doing a joint annual conference. LuAnn Chambers asked her what the pros were of having a joint conference. Ms. Sabatini replied that the conference would be less expensive and that certain functions could be held concurrently to increase networking. If GRC wouldn't have SWANA members attend our sessions, then Ms. Chambers didn't see the benefit. Ms. Sabatini felt the greatest benefit was the increase in the number of exhibitors. She will discuss the possible joint conference with SWANA and report back to the board at the next meeting.

Special Events

Gloria Hardegee asked for volunteers or suggestions of members that would be willing to co-chair the Special Events committee. Gloria gave a quick overview of America Recycles Day. The national prizes for 2003 include a spa vacation and a Ford Focus. She informed members that she has already mailed posters and pledge cards to event planners in the state. The planning guide is also available again on-line. Recycle America is also sponsoring prizes for the events of the year. Scott Vitters asked Gloria for a summary of the budget and of the events planned. Gloria handed out the budget. Kevin Perry requested that the budget be corrected to reflect the total budget read \$28,722 as opposed to \$26,722. Scott Vitters mentioned the possibility of doing an event at a Falcons game to increase education regarding recycling opportunities in the Dome. Since there will not be an event at the Capitol, members brainstormed ideas for celebrating ARD. Karin Zarin and Stephanie Busch suggested doing a high profile event (e.g., college football game) that would have a Ford Focus on display. If the idea comes to fruition, Lynn Cobb offered to share the event idea with the KAB affiliates at their conference in October. Gloria Hardegee mentioned that additional state prizes were needed. Jerry Hawk said the Recycle America would donate a bicycle and a palm pilot. LuAnn Chambers recommended that GRC hold another essay contest this year with the theme – "Why Should I Recycle?" Karen Sabatini recommended that there be an art contest for grades K-4 and an essay contest for grades 5-8.

Nominations

Jay Donnaway reported that the following members were elected to the board at the annual conference in August: Jeff Kibler – Business; Mary Darby – At Large; Jay Donnaway – Government, and Lee Judge –At Large.

VII. Old Business

Jay Donnaway thanked everyone that made submissions and corrections to the Markets Directory database. E-mail any additional changes to Jay as soon as possible. Gloria Hardegee requested that Leslie George, Judy Bowles, and Nancy Womack receive a copy for their review.

Gloria Hardegee announced that Atlanta Magazine is offering non-profits the opportunity to promote one special event in their upcoming issue. She suggested doing ARD; the board agreed.

VIII. New Business

Members had a brief discussion about behavior of certain GRC members at the annual auction. Their behavior was not professional and their comments were offensive to other members. Scott Vitters suggested that the Board establish ground rules and that certain issues should be dealt with on an individual basis. Stephanie Busch also suggested using a private auctioneer.

IX. Announcements/Adjourn

Gloria Hardegee announced that GRC has received three free registrations to the TRC conference in Knoxville. Anyone interested in attending should contact Ms. Hardegee.

The tentative date for the GRC holiday party is December 15th. More details will be provided at the next meeting.

Jay Donnaway suggested adding a session at the semi-annual meeting to discuss the proposed recycling message and the future of the Solid Waste Trust Fund. LuAnn Chambers recommended that GRC convene the group; Gloria Hardegee will discuss further with George Elder.

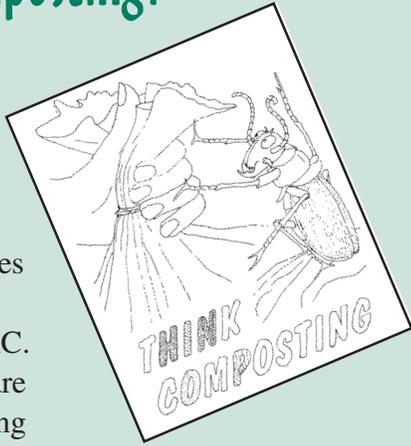
The next board meeting will be December 3, 2003 in Atlanta. Hearing no additional announcements, Scott Vitters made a motion to adjourn the meeting; Karen Sabatini seconded the motion. The motion passed unanimously. President Hawk adjourned the meeting at 12:00 p.m.

Respectfully submitted,
Stephanie Busch, Secretary

Think Composting!

Back by popular demand, the "Think Composting" coloring books and activity guides are available on request from GRC. Activity guides are \$1.50 and coloring books \$.20 cents each.

For more information or to order, contact us at garecycles@mindspring.com or by phone at (404) 634-3095.



Officers Elected at 2004 Board Planning Meeting

The GRC board of directors elected its 2004 slate of officers at the January planning meeting. They include:

Jerry Hawk, President
Recycle America Alliance

Karen Sabatini, Vice President
Athens-Clarke County Recycling Div.

Stephanie Busch, Secretary
GA DNR-P2AD

LuAnn Chambers, Treasurer
SP Recycling Corp.

The board also welcomes news board members, elected at the annual meeting in August 2003:

Mary Darby
Recycling Works, LLC

Lee Judge
Dreamsan, Inc

Jeff Kibler
Pratt Industries (USA) Recycling Div

Welcome our newest board member, **Suki Janssen** of **Keep Georgia Beautiful**, recently elected to fill a vacant unexpired term.

Welcome New Members

Individuals

Mycia Black
Olde Atlanta Recycling

Lauren Warren
Riverview Recycling

Dawn Perlotto

Jamie Pischke

Contact GRC

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ADVERTISING OPPORTUNITY

The Georgia Recycling Coalition (GRC) is offering advertising in its quarterly newsletter. What better way to get the word out on what your organization is offering to the waste reduction and recycling community? Your ad will be seen by all GRC members and readers of the printed newsletter.

Take a look at our rates, consider the benefits, and give us a call!

RATES:

Size:	Cost
Business Card	\$100
1/6 page	\$200
1/4 page	\$300
1/2 page	\$400
Full page	\$600

DISCOUNTS AVAILABLE:

- 25% discount for all GRC members
- 25% discount to non-members who advertise in 4 consecutive issues
- 50% discount to GRC members who advertise in 4 consecutive issues



GRC MEMBERS RECEIVE ADVERTISING DISCOUNTS!

For more info on placing an advertisement or for membership information, call 404-634-3095.

Where is the Trust in State Waste Funds?

From testimony given by Steve Levetan, Resource Services, to the Natural Resources Sub-Committee of House Appropriations Committee on January 27, 2004

Should fees collected specifically for funding the Solid Waste and Hazardous Waste Trust Funds be appropriated to these trust funds, as is the clear intent of the General Assembly, as codified in statute? We believe there can be no answer but YES!

But last year, in an effort to balance the budget, none of the money collected for the Solid Waste Trust Fund was appropriated, and only a little more than \$3 million of the over \$13 million collected for the Hazardous Waste Trust Fund was appropriated. Without your help and support, the same misallocation of these fees will happen again.

SW Trust Fund

The SWTF is funded by fines for violations of the Solid Waste Act, and beginning in 1992, fees of \$1.00 per tire purchased in GA. We are told daily by tire dealers, that we are paying the \$1 for the State Solid Waste, or tire fund. That is where they, the tire dealers, understand the money they collect is going – that is where we expect the money to go.

The solid waste trust fund has funded the successful clean-up of tire piles across the State, and is helping to prevent new tire piles through Enforcement and Education Grants. Trust fund money helps to support local government efforts in litter abatement, waste reduction, and recycling - funding needed equipment purchases through GEFA grants and supporting local KAB programs. Between 1996 and 2002, grants from the Trust Fund have gone to over 200 local governments, from Adairsville to Zebulon, and have totaled nearly \$10 million.

This fee is scheduled to sunset in 2005. In addition to fully appropriating those fees already collected this year, the time is right for a resolution creating a study committee to review the Solid Waste Trust Fund, its purposes, and its funding sources. The study committee should also review the Scrap Tire Program with an eye towards updating the program based on current needs, as well as reviewing its funding source and amount.

Hazardous Waste Trust Fund

Serving in 2001 on the HSRA Reauthorization Review Committee was an eye-opening experience. We were presented with documentation from both EPD and the State Department of Audits, each indicating a dire need for the continuation of the program, but more alarmingly, the projections by both groups that in the next 10 years, the program would be drastically underfunded. At the time, the Trust Fund was funded by a fee of \$.50 per ton on solid waste disposal in the State, and fees on treating and disposing of hazardous waste. The Department projected that if fees collected for the trust fund were continued for the next ten years at the then current level, there would be a shortfall of over \$160 million. This was due mainly to the increased numbers of old, un-lined county and municipal landfills that are, or will be leaking.

The Study Committee recommended, and the General Assembly passed, with the support of industry, environmental groups, and local governments, a reauthorization of HSRA, with a phased-in increase of solid waste disposal fees, and an immediate 15%

increase in Hazardous Waste fees. These increases would reduce the projected shortfall by about \$27.5 million. Last year's failure to appropriate \$10 million in fees collected, means that we are now (if we fully fund the program this year) facing a projected shortfall of over \$144 million by FY 2013, based on data presented to our study committee. Failure to fund this year virtually negates 10 years worth of fee increases, in two short years.

But the impact is far greater. There are over 530 sites on Georgia's Hazardous Sites Inventory, all needing some level of attention by the EPD, from direct cleanup to review and oversight. Sites left inactive, due to lack of funding, will not get better by themselves. Further potential releases to the environment are likely, increasing public risk. And the ultimate cost of remediation will be greater, not less – a cost likely shifted to local property taxes. Lack of funding for the Hazardous Waste Branch of EPD will have negative impacts on real estate transactions, and our new, successful brownfields program. Finally, the result of inaction by the State, due to lack of funding, could result in increased involvement by the Federal EPA. Such a move would likely not result in either faster, nor less expensive cleanups for Georgia.

Conclusion

Interestingly, when the Hazardous Waste Trust Fund was created in 1992, and then reauthorized in 2002, the General Assembly made its intent clear. Section 12-8-95, creating the Trust Fund, states that “The hazardous waste trust fund shall be funded in accordance with subsection (b) of Code Section 12-8-91.” Section 12-8-91 states: “The General Assembly declares its intent to fund the execution of th[is] public policy ... by and through the division with the fees established ... [and] further declares its intent to ensure that the funding provided by fees on hazardous waste management activities and ... substance reporting and by owners and operators of solid waste disposal facilities... will not be diverted of any purpose.” Similar language was also included in the brownfields bill passed in 2002.

We respectfully request that this sub-committee recommend to the full House Appropriations Committee, to fully appropriate the fees collected for the Solid Waste and the Hazardous Waste Trust Funds. To do any less, will not only cripple these needed programs, but will make it impossible for Georgians to ever trust that when this body passes a fee for a specific purpose, that it is not merely passing another tax. The issue simply, is TRUST.

For more information on the
Solid Waste Trust Fund,
please visit the following sites:

Environmental Protection Division-Fact Sheet
[http://www.dnr.state.ga.us/dnr/envIRON/home_files/
SWTF_fact_sheet.pdf](http://www.dnr.state.ga.us/dnr/envIRON/home_files/SWTF_fact_sheet.pdf)

Association County Commissioners of Georgia-
Georgia County Government Magazine
<http://www.accg.org/detail.asp?ID=2624>

INDUSTRY NEWS

GRC Founding President & Honorary Director Joins New Firm

Abby Goldsmith has joined R. W. Beck, Inc., a management consulting and engineering firm, as a Senior Consultant for the Infrastructure Services Group and Manager of the Atlanta Office.

In her new position, Goldsmith will oversee the company's technical consulting services on solid waste management, water, and wastewater issues to state and local governments in Georgia and South Carolina.

With more than 18 years of industry experience, Goldsmith came to R. W. Beck from Weston Solutions, Inc. in Atlanta. She has served on numerous policy-setting committees and Board of Directors, including serving as the first President of the Georgia Recycling Coalition.

She holds a bachelor's degree in biology from Emory University in Atlanta and a Master's degree in ecology from the University of North Carolina-Chapel Hill.

Founded in 1942, R.W. Beck is a management consulting and engineering firm that provide services to the public and private sectors in the areas of energy, water resources, solid waste and telecommunications.

GREENPRINTS: Sustainable Communities by Design

MARCH 18-19, 2004 ~ Atlanta ~ www.greenprints.org

Greenprints conference and tradeshow fosters the Southface mission to promote sustainable homes, workplaces and communities. Greenprints provides a dynamic forum for design and construction professionals to interact with experts. The 2004 conference includes sessions led by practitioners and visionaries committed to changing the way we think about architecture, energy and transportation as we work toward an ecologically sustainable future. In addition to expert presenters, Greenprints also offers a Green Design Charrette, Master Speakers, a Green Tradeshow and advanced how-to sessions that provide tools to help you and your team achieve sustainable goals. Session information from the USGBC, ULI and EarthCraft House-sponsored learning tracks are now available: www.greenprints.org. Visit www.greenprints.org or call (404) 872-3549 for more information and to register.

Pollution Prevention Assistance Division (P2AD) sponsors Greenprints again. P2AD's Suzanne Burnes and Southface's Lisa Lynn Anderson will teach the learning session "Greening Events: From Meetings to Hotels."

Staples Announces Computer Take-Back Pilot

Staples Inc. is spearheading a computer take-back pilot program that calls for electronics makers to pay for the recycling of their own name brand products.

Staples will handle the collection of end-of-life electronics at 26 of its retail stores in Connecticut, Maine, Massachusetts and New Hampshire. The Product Stewardship Institute in Lowell, Mass., will gather information to study the feasibility of using reverse

distribution to ship recovered material to electronics recyclers.

"Staples is looking for ways to address the need for recycling the products that our customers use everyday, and that certainly includes computer equipment," Staples spokesman Owen Davis said. "This is a way to assess how best to that."

Both expect to start the program, which may run for about four to six weeks, in the spring. The Product Stewardship Institute plans to complete its evaluation of the pilot by the end of September.

The partnership is part of the U.S. Environmental Protection Agency's Plug Into Recycling campaign to promote electronics recycling.

RBRC Announces Volumes

The Rechargeable Battery Recycling Corp. collected more than 4 million pounds of rechargeable batteries in 2003, a 22 percent increase over 2002, the company said Jan. 13.

Since 1995, the nonprofit group has recycled more than 21.9 million pounds of rechargeable batteries. About 30,000 retailers, businesses and communities serve as collection points for the material. Participating retailers include Best Buy, Home Depot, RadioShack, Sears, Staples, Target and Wal-Mart.

More than 300 manufacturers and marketers of portable rechargeable batteries fund the Rechargeable Battery Recycling Corp.

America Recycles Day Announces National Youth Prize Winners

Cairo 4th Grade Student Wins National Prize for Recycling



America Recycles Day, Inc. announced the youth winners of the 7th Annual National Contest to promote recycling and buying recycled-content products.

Hailee Moore, a 4th grade student from Cairo, Georgia was one of over 150,000 people who accepted the challenge to recycle more at home and school. Her name was drawn from all entries and she'll receive one of the five aluminum Trek Model 4300 24-speed bicycles presented to children for their support.

Other Youth Winners include: Kelsey Knipp of Marine, Illinois; Nora Bowman of Milton, Florida; Conner Mahoney of Channahon, Illinois; and Lakirra Thomas of Opelika, Alabama.

The model 4300 Trek aluminum bikes are made with Alpha(tm) Aluminum framing, offering increased durability and strength to handle the most rugged trails or the smoothest paved paths. These lightweight recycled-content aluminum bicycles offer safety and comfort for the recreational bicyclist. Alcan Corporation, a leader in aluminum recycling, providing innovative aluminum and packaging solutions worldwide, is the proud sponsor of the aluminum bicycle awards.

INDUSTRY NEWS

Dell gives \$70,000 Grants to 12 Groups for Computer Collection Events - Georgia Group Among Recipients

Dell Inc. of Round Rock, TX announced on Jan. 29 that 12 grant winners will receive \$10,000 each to run computer collection events this spring.

The winners are Green Star Inc. of Anchorage, Alaska; Central Contra Costa Solid Waste Authority of San Ramon, Calif.; the Washington Department of Public Works Office of Recycling; the **City of Atlanta and Tech Corps of Georgia Inc.**; Bridging the Gap of Kansas City, Mo.; the Mississippi Department of Environmental Quality; the Sante Fe, N.M., Solid Waste Management Agency; the town of Bethlehem, N.Y.; the Centre County Solid Waste Authority of State College, Pa.; the Recycling Market Development Advisory Council of Columbia, S.C.; the Solid Waste Office of the city of Knoxville, Tenn.; and Keep Greater Milwaukee Beautiful, of Milwaukee.

Some 200 groups applied for the grants, including state and local governments, higher education institutes and nonprofit organizations. Grantees will use the money to organize and promote computer recycling events and to collect and recycle the equipment. As part of the program, the National Recycling Coalition will provide technical assistance and guidance for the events.

New Paper Recovery Report Released

Moore & Associates, in conjunction with EU Consulting, announces the availability of Globalising Recovered Fibre Markets – 2004 Edition. This strategic business analysis focuses on future trends and developments in the use and supply of recovered paper. The report's coverage is global, with emphasis on developments in all the major regions – Western/Eastern Europe, North/Latin America, Japan, China, Asia Far East, Near/Middle East, Oceania and Africa.

One country stands alone on the top of the list of investment projects – China. What happens in China cannot be ignored as Chinese developments have an impact on global recovered fiber availability, trade balances and prices of this valuable raw material. Recovered paper markets are becoming more global, and strategic decisions governing recovered fiber use, collection or trade have to be made in the light of a thorough understanding of their international implications. Several factors in international fiber and paper markets – from paper demand developments, furnish issues, competitiveness, ongoing projects and fiber availability – have to be considered before it is possible to draw conclusions concerning future recovered fiber demand and supply.

The report will help subscribers:

- Understand the important trends in paper and board markets and their implications for recycled and virgin fiber demand
- Identify investment and trading opportunities in the recovered fiber business
- Understand for planning and policymaking purposes the critical inter-relations in global recovered fiber markets
- Plan national and international sourcing and purchasing strategies for fiber
- Identify business opportunities for recycling machinery and equipment

For further information, contact Moore & Associates, or visit the project website at: www.globalrecyclefiber.com.

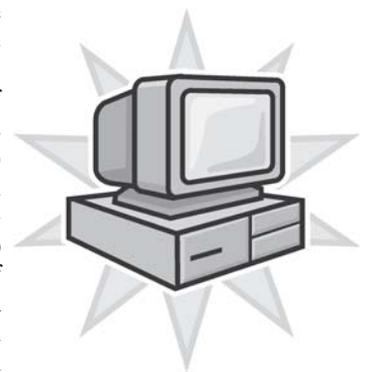
NAPCOR Creates Venue and Event Recycling Guide

(Charlotte, North Carolina) The National Association for PET Container Resources (NAPCOR), the trade association for the PET plastic industry in the United States and Canada, has completed creation of the Single-Serve Recycling Toolkit, a step-by-step guide to establishing or expanding recycling programs for single-serve PET plastic bottles at events and special venues of various sizes.

The comprehensive guide details the steps involved in venue and event recycling – from analyzing costs and benefits to collecting, handling and processing single-serve containers – and will be distributed free of charge by the association. The Toolkit outlines an approach to recycling at venues and events that emphasizes maximum material recovery in a cost-efficient manner, while recognizing the value of education and promotion as tools to reinforce the importance of recycling in our society. PET (polyethylene terephthalate) plastic is the type of plastic with the #1 code on or near the bottom of the container. PET plastic bottles are commonly used to package water, soft drinks, sports drinks and beer, which are sold across the country at events (like state fairs and festivals) and special venues (like stadiums, arenas, and race tracks) across the country. “NAPCOR is pleased to be able to distribute the Single-Serve Recycling Toolkit to parties interested in establishing or expanding special venue or event recycling programs,” said President Luke B. Schmidt. “We are confident that it will be a very effective reference tool.” For more information or to request a copy of the Single-Serve Recycling Toolkit, please visit www.napcor.com or call 704/845-5070.

Electronics Industry Looks at National Program

The U.S. electronics industry is endorsing a resolution with state governments and environmental groups to draft legislation to create a national electronics recycling program. The Electronics Industry Alliance (EIA) announced the agreement February 12th. As part of the resolution, manufacturers will work together to develop a system to finance the national program. The National Electronics Product Stewardship Initiative (NEPSI), a group of stakeholders working on a national collection and recycling system, will then recommend the financing system to Congress.



Electronics manufacturers will propose legislation that will pay for recycling programs through front-end fees at the point of sale or allow companies to adopt alternative plans to manage costs without a fee on their products. The resolution also allows manufacturers to fulfill their recycling responsibilities collectively or individually through the development of Alternative Product Stewardship Plans. Through this plan, manufacturers will demonstrate how they intend to meet collection and recycling goals set by the US EPA or another neutral party.

Spotlight on Programs

Weyerhaeuser 2003 Excellence in School Recycling Awards

On January 29, 2004, ten Georgia schools were honored with \$1000 awards for their efforts in implementing, expanding, or for exemplary efforts in school recycling programs. Teachers, principals, parent volunteers, students, state elected officials, and recycling industry representatives were on hand at a luncheon held in Atlanta to recognize the ten schools. Lieutenant Governor Mark Taylor addressed the group and stayed for photos with winning schools. Thanks to the Weyerhaeuser Company Foundation and the local Weyerhaeuser managers for their ongoing commitment to this program—this was the sixth year that GRC has partnered with them to facilitate this awards program.

Division A-Outstanding Exemplary Programs

Woodland Elementary Charter School- (Atlanta) Fulton County
High Meadows School- (Roswell) Fulton County (Private)
Bascomb Elementary School- (Woodstock) Cherokee County

Division B-Expanding Existing Programs

Vickery Creek Elementary School (Cumming) Forsyth County
Allen Elementary School- (Columbus) Muscogee County
Hembree Springs Elementary School- (Roswell) Fulton County
Adairsville High School- (Adairsville) Bartow County
Winnona Park Elementary School (Decatur) City of Decatur

Division C-Beginning a Program

Bullard Elementary School- (Kennesaw) Cobb County
Tapp Middle School- (Powder Springs) Cobb County



Lieutenant Governor Mark Taylor addresses the luncheon attendees at the January 29th Weyerhaeuser event.



High Meadows School of Roswell, GA receives their Weyerhaeuser Excellence in School Recycling Award at the January 2004 luncheon. Pictured (l-r) are Ann Skrobecki, VP/Mill Manager, Weyerhaeuser Company; Chris Robie, Hayley Shoji and Susan Brown of High Meadows; Lt. Governor Mark Taylor; and, Pamela Baade, Manager, Education & Volunteer Programs, Weyerhaeuser Company Foundation.

Cedar Shoals High School PACS group wins NATIONAL recycling award!

In fall of 2000, the Athens-Clarke County Recycling Division introduced a comprehensive waste reduction and recycling program to all schools in the Clarke County School District.

The Cedar Shoals High School PACS (Positive about Cedar Shoals) Group, under the direction of biology teacher Stella Guerrero, dedicated their efforts to implementing and promoting the recycling program in the high school. The group's environmental commitment has made Cedar Shoals High School the forerunner of comprehensive school recycling programs in Athens-Clarke County. Currently, Cedar Shoals High School is the only school in the County that actively recycles all paper products, aluminum and steel cans, and #1 PET plastic beverage containers.

On December 5, 2003, at a Keep America Beautiful National Awards ceremony held in Washington, D.C., the Cedar Shoals High School PACS group and the Athens-Clarke County Recycling Division were recognized by Keep America Beautiful and awarded a First Place National Award in the Waste Reduction Category for Schools and Youth Groups.

The Cedar Shoals High School PACS recycling program was selected from school waste reduction and recycling programs nationwide. This national award recognizes the PACS student group for having the most outstanding school recycling program in the nation and commends the group for its efforts to promote waste reduction through waste-wise handling practices, such as reducing, reusing, and recycling on their high school campus.

This is the second time the Cedar Shoals High School PACS group and ACC Recycling Division have received an award for their collaborative efforts in waste reduction and recycling projects in the high school. In the spring of 2003, PACS and the ACC Recycling Division received a second-place state award from Keep Georgia Beautiful in the Schools Category for Waste Reduction. PACS has also received grant funding to support their recycling program efforts. In the fall of 2002, the group was awarded a \$1,000 grant from the Weyerhaeuser Foundation for their outstanding efforts in paper recycling.

A special thanks to the organizations that sponsored (either in full or in part) our students, allowing them to attend the National Awards ceremony: Clarke County School District, Cedar Shoals High School PACS Group, FCR, Inc. (owner/operator of Athens-Clarke County's recycling facility), the Pepsi Bottling Group/Georgia Soft Drink Association, Keep Athens-Clarke County Beautiful, and the Keep Georgia Beautiful Foundation.



Pictured front row (left to right): Jenny Zhang; Stella Guerrero, PACS moderator; Rosalina Bowker; Wenjie Sun; and back row (left to right): Karen Sabatini, ACC Recycling Division; Richard Fischer; Lenae Stansky; Peter Hawman; and Shannon Chen

America Recycles Day in Georgia 2003 State Prize Winners

Bicycle

Donor: Recycle America Alliance
Krista Robinson
Cairo, Georgia

Television

Donor: Carastar
Brian Dukes
Albany, Georgia

Power Drill

Donor: RBRC
Deborah Jenkins
Cumming, Georgia

Eco Spun Blanket

Donor: Coca-Cola North America
Penelope Hicks
Brunswick, Georgia

Eco Spun Blanket

Donor: Coca-Cola North America
Eric Carlock
Douglasville, Georgia

ATTENTION GRC LISTSERVE SUBSCRIBERS

As a GRC member, you may subscribe to the GRC Listserve in order to share information and request assistance from fellow members. The address to post messages is:

GA-RECYCLERS@HOME.EASE.LSOFT.COM

Please remember that when you reply to a listserv message that you have received, that reply goes to the entire list of subscribers, not just to the sender. Sometimes that is good in order to share information with everyone; sometimes it is more information than most of us want to know or have time to look at. To reply to the original sender only, you must change the e-mail address to the sender's in the line that says TO:

SO, think before you click that send button!

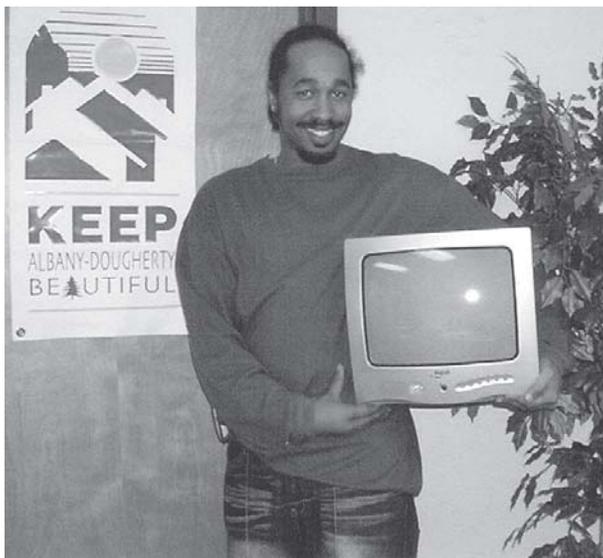
If you are a member and want to subscribe, email GRC at garecycles@mindspring.com.

GRC Listserv Policies

Purpose: To Disseminate information that furthers the goals of GRC.

1. The listserv is a GRC membership benefit for members only.
2. Rules of Conduct:
 - A. No slamming, i.e., bad mouthing someone
 - B. Professional conduct only
 - C. No inappropriate material, i.e., anything that does not further the goals of GRC or does not benefit the membership.
 - D. No political advertising or opinions relative to political issues. Factual information only.
 - E. No spam (junk e mail)

The Board will monitor conduct on the listserv and address infractions of policies appropriately.



Albany State University student Brian Dukes was a prize winner in the America Recycles Day in Georgia state drawing. Keep Albany-Dougherty Beautiful presented Brian with a 13 inch color television set, donated by Carastar.



Krista Robinson of Cairo, Georgia is awarded her state ARD prize by members of the Cairo High School Club. The club, under the direction of biology teacher Jennifer Hand, held an environmental camp for the younger students as their America Recycles Day 2003 event. The ARD environmental camp won First Place in the Keep Georgia Beautiful State Awards program for waste reduction/recycling. Krista, who pledged online, was chosen to win the bicycle in a random state prize drawing; the bike was donated by sponsor Recycle America Alliance.

Native Black-Eyed Susan Remains on 2004 Wildflower Auto Tag 2004 Georgia Specialty Tags Change Template

Georgians can once again purchase a pop of bright color for their car tags. The Wildflower Auto Tag will continue to feature the Georgia native Black-eyed Susan and the slogan, "...wildflowers in my heart!" Georgia drivers can buy the new Wildflower Auto Tags for a one-time, \$25 donation, in addition to the \$20 annual car registration fee.

The Wildflower Auto Tag provides the only guaranteed funding for the Georgia Department of Transportation's Wildflower Program. Through Wildflower Auto Tag sales, Georgia DOT conducts research on native species to promote conservation. On-going studies include maintenance of native species, longevity and growing patterns to identify appropriate flowers for roadside beautification.

Since the tag was introduced in 1998, over 36,000 Georgians have bought the Wildflower Auto Tag. Because of this, 130 acres of wildflowers like Gaillardia, Plains Coreopsis and Black-eyed Susans were planted on state routes and byways in 2003; this number will increase to 160 acres in 2004.

"The Wildflower Auto Tag represents Georgia DOT's commitment to native species and conservation, and our communities statewide are direct beneficiaries," said Georgia DOT State Maintenance Engineer Bryant Poole. "Georgia native wildflowers help communities retain distinct character in each of the state's growing regions. In addition, we are hopeful that the public will be less likely to litter on flower-lined state routes since litter removal is an ever-increasing expense. Simply put, everyone wins with the Wildflower Auto Tag."

Trash to Treasures-1st Call for Innovative Auction Donations

It's never too early to begin thinking of creative ideas and items for GRC's most revered tradition—the annual "Trash to Treasures" auction. Last year, the auction raised over \$4000 toward funding for our ongoing programs and projects. Thanks to Marla Prince, Erin Kelley, Judy Bowles, Joan Ellars, Marta Turner, Patsy Baker, Kathryn Woodworth, Janet Liberman, and Karen Sabatini for their commitment and performance in making last year's auction fun for attendees and productive for the organization. A special thanks to Mark Skeggs of Rome-Floyd County Recycling for his fabulous scrap jewelry creations and for stepping into the auctioneer shoes. It was the biggest and best ever! The Program Committee needs your help once again. During the next few months, if you see creative items, think of GRC and donate them as an in-kind service to your state recycling organization.

For donations, please notify us by e-mailing a description: garecycles@mindspring.com.

Call for Presentations



13th Annual GRC Conference, Trade Show & Membership Meeting

September 12-15, 2004
Ocean Plaza Beach Resort
Tybee Island, GA.

Topics for consideration may include:

Funding Mechanisms
Marketing Strategies
Buying Recycled
Collection & Processing Technology
Innovative Education Programs
Market Development
Organics Recycling
Creative Institutional Approaches
"Non-Traditional" Materials
Successful Regional Programs
Commercial/Industrial Approaches
Special Events Recycling
Motivating Participation
& Measuring Success

It's our lucky year—don't miss it!!

Please submit no later than June 4, 2004 to:
GRC, P.O. Box 550667 Atlanta, GA 30355
or email to: garecycles@mindspring.com

Limit proposals to two pages or less;
please do not send entire presentation.

For more information, contact:
Executive Director Gloria Hardegee
at 404 634-3095 or via the email above.

GRC MEMBERS

CORPORATE & GOVERNMENT MEMBERS

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Alpharetta Clean & Beautiful
American Office Paper Recycling
American Plastics Council
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Athens-Clarke County Solid Waste Dept.
Augusta Coca-Cola Bottling Co.
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Chattooga County
Cherokee County Recycling
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Georgia Environmental Facilities Authority
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Georgians For Comprehensive Recycling
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Keep Pickens Beautiful
Keep Roberta-Crawford Beautiful
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Macon State College
McDuffie County Solid Waste
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Montgomery County
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North Georgia Resource Mgmt Authority
Paulding County Recycling Div.
Peach County Clean Community
Pepsi Cola North America
Pickens County
Pollution Prevention Assistance Div.
Pratt Industries (USA) Recycling Div.
Recycle America Alliance
Recycled Fibers Southeast Region
Resource Services
Robins AFB

Rome/Floyd County Recycling

Screven County
Shaw Custom Designs
Shred First LLC
SKF USA, Inc.
Smurfit-Stone
Southface Energy Institute
SP Recycling Corp.
Steel Recycling Institute
U.S. General Services Administration
VQuip USA, Inc
Weyerhaeuser Company

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Georgia Soft Drink Association
Georgia Dept. of Community Affairs
Recycle America Alliance
Weyerhaeuser Company Foundation

2004 GRC Newsletter Copy Deadlines

Winter	January 15	Distribute February 1
Spring	April 15	Distribute May 1
Summer	June 15	Distribute July 1
Fall	October 15	Distribute November 1

If the date falls on a weekend, deadline is the following Monday.

Request for Press Releases

Georgia Recycles is a quarterly publication of the Georgia Recycling Coalition, Inc. Releases are welcome and should be sent to: Georgia Recycling Coalition, P.O. Box 550667, Atlanta, Georgia 30355 or emailed to: garecycles@mindspring.com.

Join the GRC & "Get In The Loop"

The Georgia Recycling Coalition, Inc. (GRC) is a non-profit organization whose mission is to complement and coordinate the activities of professionals, organizations, government agencies and individuals related to recycling; to foster communications among those groups; to promote sustainable reduction and recycling programs; and, to provide a forum to and from which its membership may enhance recycling efforts in Georgia.

Please choose a membership category, complete the information below, and return to:

Georgia Recycling Coalition, P.O. Box 550667, Atlanta, GA 30355

If you have any questions, or need additional information, call (404) 634-3095.

I would like to join at the following level:

- | | |
|---|-------------------|
| <input type="checkbox"/> Partner | (\$3,000 or more) |
| <input type="checkbox"/> Sustainer | (\$1,000 or more) |
| <input type="checkbox"/> Patron | (\$500 or more) |
| <input type="checkbox"/> Business/Trade Association | (\$250) |
| <input type="checkbox"/> Government/Non-Profit | (\$100) |
| <input type="checkbox"/> Individual | (\$35) |

Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

I would like to serve on the following GRC committee:

- | | | | | |
|------------------------------------|-----------------------------------|---|---|---|
| <input type="checkbox"/> Education | <input type="checkbox"/> Programs | <input type="checkbox"/> Membership Development | <input type="checkbox"/> Special Events | <input type="checkbox"/> Communications |
|------------------------------------|-----------------------------------|---|---|---|



P.O. Box 550667
Atlanta, Georgia 30355
404.634.3095
Fax 404.350.8780
www.georgiarecycles.org

Dated Material

Mark Your Calendar
GRC Annual Membership Meeting
September 12-15, 2004
Ocean Plaza
Tybee Island, Georgia