

Georgia Recycling Coalition

Green Sheet Update



Welcome to GRC's monthly Green Sheet Electronic Update! We hope you find the information helpful.

Please send us releases, captioned photos and other great news that you want to share with the membership; email us at garecycles@mindspring.com

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US EPA REGION 4 Releases 2030 Framework for Action: Achieving the Desired Integrated Solid Waste Management End State

EPA, Region 4 has released the combined Framework and Vision for 2030. The 2030 Framework for Action: Achieving the Desired Integrated Solid Waste Management End State in U.S. EPA Region 4 is part of a roadmap to implementing Sustainable Materials Management in the Southeast.

The Vision is meant to serve the continuing purpose of coalescing the many elements of sustainable materials management into a comprehensible whole. Together, they represent a means and a will to achieve ISWM within the Region 4 States.

EPA Statement: "We understand that there may be differences on sustainable materials management, circular economy (supply chain) and integrated solid waste management planning. We respect those differences and we have identified the common ground that together we can push forward. We believe that this project will remain a work in progress, and this document will be updated, but the focus will remain steadfast. We expect to continue this dialog as we move forward from here. "

[Read Report](#)

Ann Kirk Retirement

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KAB and recycling industry colleagues and friends gathered last month to bid farewell to Ann Kirk, longtime Executive of Keep Smyrna Beautiful on her retirement from the City. We thank Ann for her work in the community and for growing recycling in Georgia.

Creating Demand in Challenging Times

The Washington-based Association of Plastic Recyclers (APR) has announced the launch of its **Recycling Demand**



Champion Campaign, a new program designed to expand market demand for recycled resins and to improve plastic recycling in North America.

The campaign aims to increase the use of polyolefin (polypropylene or polyethylene) postconsumer resin (PCR) by focusing on "work in process" (WIP) items used in manufacturing, such as trash cans, pallets and tote boxes.

Demand Champions sign a letter of intent to identify and use these WIPs in their facilities and to require PCR content in them. As the program adds more participants, this will increase the demand for postconsumer recycled polyolefins, the APR says.

"This program will drive demand for broad

specification PCR produced from mixed residential plastics," says Liz Bedard, director of the APR Rigid Plastic Recycling Program. "We have identified potential end markets for PCR in WIP durable goods such as crates, tote boxes, cans, pails, drums, trash or recycle bins, pallets, transport packaging and other items."

The initial Recycling Demand Champions are Berry Global, Campbells Soup Co., Coca-Cola North America, Envision Plastics, Keurig Green Mountain Inc., KW Plastics, Merlin Plastics, Plastipak/Clean Tech Inc., P&G and Target Corp. See the full article here:

<http://www.wastetodaymagazine.com/article/apr-recycling-demand-champion-program/>

AF&PA's Brian Hawkinson Urges Programs to Maintain High Levels of Paper Recycling



Every October is an exciting time for the industry as it celebrates National Forest Products Week and reminds the world of the many benefits of recycling paper and paper-based packaging. At home, school and the workplace, paper recycling is widely accessible, well supported and highly effective. And it matters.

It matters to the paper and paper-based packaging industry. Recovering this valuable resource extends the fiber supply and allows our industry to reuse its products to make new ones. Paper and paper-based packaging manufacturers reuse recycled paper every day. In fact, in 2016 U.S. paper and paper-based packaging manufacturers consumed more than 30 million tons of recycled paper to make new products from corrugated containers to paperboard boxes to writing paper and tissue.

It matters to communities. According to the United States Environmental Protection Agency, paper and paper-based packaging are recovered

from municipal solid waste streams at a higher rate than other materials. More than twice as much paper and paper-based packaging was recovered for recycling than was sent to landfills in 2016.

It matters to the environment. In 2016, 67.2 percent of paper and paper-based packaging in the U.S. was recovered for recycling. That works out to more than 52 million tons. And on average, each ton of paper recovered for recycling saves 3.3 cubic yards of landfill space.

The forest products industry accounts for approximately four percent of the total U.S. manufacturing GDP, making more than \$200 billion in products annually and employing approximately 900,000 people. The industry meets a payroll of approximately \$50 billion annually and is among the top 10 manufacturing sector employers in 45 states.

Brian Hawkinson is the executive director of recovered fiber at the American Forest & Paper Association

GAME ON-for Food Scrap, Organic Collection & Compost Production!



COMPOST2018, the USCC's national conference and the largest compost and organics recycling industry event in the US, will land in Atlanta, GA Jan. 22-25, 2018.

Participants can mix with 1,000 compost manufacturers, collectors of food scraps and green waste, equipment providers, academics, scientists and compostable products manufacturers. Municipal attendees (cities and counties) can use a 35% attendance discount by using the code GOVT35 when signing up.

- Hear Scott Jenkins, the general manager of the new Mercedes-Benz Stadium, and Chair of the Green Sports Alliance, is the opening speaker; and a star-studded closing will be shared by Laura Turner Seydel, chair of the Captain Planet Foundation and Liza Milagro, Sr. Sustainability Leader at Hartsfield-Jackson Atlanta International Airport.
- Attend sessions on business, including financing, growth and public/private partnerships; organics collection in cities, at events and in restaurants and food scrap generators; new technologies for compost; and compost use in green infrastructure!
- Visit the Trade Show of more than 100 vendors of technologies, products from commercial composting systems, heavy equipment serving facility operators to compostable products and services as varied as consulting, collection and business management.

Interested attendees can register on the Council's conference site, at compostconference.com, by clicking Contact Us (GOVT35 for additional 35% for municipal registrants or GRC2018 for additional 25% off for Georgia Recycling Coalition members).

Wasted Food to Compost-Momentum Building in GA

Read this recent article on momentum building in growing organics recycling in our state.



<http://www.myajc.com/lifestyles/food--cooking/where-compost-king/Pxp4A0dhfKKo7CM752NTKL/>

Coming UP!

Nov. 8-9, 2017	SERDC Recycling Forum	Asheville, NC
Nov. 15, 2017	America Recycles Day	
Nov. 28, 2017	Georgia Gives Day	
Dec. 6-7, 2017	GA SWANA FALL Conference	Jekyll Island Club
Jan. 22-25, 2018	USCC Conference	Atlanta, GA

Thank you for your continued support of our great state recycling organization!

Sincerely,

Gloria Hardegree
Georgia Recycling Coalition