**CONFERENCE PROMOS TEXT:**

**ALL would include conference logo plus:**

**September 25-28, 2022**

**King & Prince, St Simons Island, GA**

**For information:** [**www.georgiarecycles.org**](http://www.georgiarecycles.org)

**KEYNOTE** (Use Headshot)

**Kellie Ballew,** Vice President of Global Sustainability & Innovation

Shaw Industries Group, Inc.

A global provider of sustainable floor coverings and the

world’s largest carpet manufacturer.

Kellie partners with Shaw leaders to leverage market insights and technical expertise to inform, influence, and support business decisions. Acting as an internal consultant and subject matter expert to the enterprise, Kellie helps drive continued sustainability and innovation throughout the company. A 25+ year Shaw veteran, Kellie earned her Bachelor of Science in Industrial Engineering from Georgia Institute of Technology.

**TECHNOLOGY & INNOVATION**

**(**Use headshots)

**Edel Rodriguez**, AMP Robotics, head of North American Sales

**Stephen Klemann**, Closed Loop Partners, Director of Sales

From applying Artificial Intelligence to modernize and expand our recycling infrastructure to how Mini-MRFs, Roadie and loan funding mechanisms for small volume municipalities, haulers and authorities will work to close the gap on recycling access throughout the U.S.

Technology, innovation and investment are poised to elevate the industry.

**EDUCATION & OUTREACH**

**(**Use headshots)

**Mason Towe**, University of Georgia, Waste Reduction Manager, Office of Sustainability

**Elie Filston,** University of Georgia, Waste Reduction Coordinator, Office of Sustainability

**Dr. Jasmeet Kaur,** Coca-Cola Company, Senior Sustainability Manager-North America Operating Unit

UGA’s Waste Reduction Services takes multi-faceted approaches to addressing a broad range of recovered materials to achieve operational goals. Coca-Cola’s World Without Waste, now four years into a commitment to develop a circular economy addressing its packaging will share progress and examples education campaigns, recycled content packages, reusable pilot programs and collection efforts.

**REACHING NEW HEIGHTS**

(Use headshots)

**Jennifer Bogs,** Crown Holdings, Inc., Director of Global Sustainability

**Brad Rickard,** Athens-Clarke Co Composting…………

**Barbara Alfano**, US EPA Region 4, PCB & Sustainability Section Chief

Land, Chemicals and Redevelopment Division

Join us to hear Insight and information on elevating recycling via addressing packaging, organics composting, and infrastructure funding toward a circular economy.